



The perspective of Americans and French people on the early months of Trump's second administration

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FK / HL / BB N° 121 545

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METHODOLOGY: THE CONDITIONS FOR CARRYING OUT THE SURVEY


Study conducted by **Ifop** for **NYC.eu**



Sample

The survey was conducted among a sample of...


 **1 225** individuals representative of the **U.S. population** aged 18 and over


 **1 000** individuals representative of the **French population** aged 18 and over

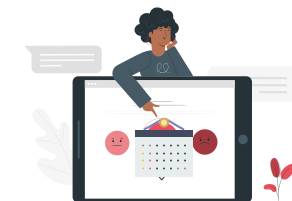


Methodology

The representativeness of the sample was ensured using the quota method based on...


 sociodemographic (gender, age), economic (household income), geographic (major region) and ethnic (racial group, Hispanic origin) criteria for the **U.S. sample**.

 sociodemographic (gender, age), socio-professional (socio-professional category of the individual), and geographic (region, size or urban area) criteria for the **French sample**.



Data Collection Method

The interviews were conducted via a self-administered online questionnaire from :

 ... April 8 to 10, 2025 for the **U.S. sample**.

 ... April 9 to 10, 2025 for the **French sample**.

HISTORICAL DATA REFERS TO THE FOLLOWING STUDIES:



- Ifop/Gallup study for France 3-CNN conducted by telephone from 9 to 12 December 1993 among a national sample of 800 people representative of the American population aged 18 and over, and 964 people, representative of the French population aged 18 and over
- NATO survey conducted by self-administered online questionnaire from April 1 to May 6, 2024 among a representative national sample of 1 000 Americans and a representative national sample of 1 000 French people aged 18 and over.
- Leger study for CTV conducted by self-administered online questionnaire from March 26 to 31, 2025 with a nationally representative sample of 1,013 people, representative of the U.S. population aged 18 and over.
- Yougov study conducted by self-administered online questionnaire on April 3, 2025 with a nationally representative sample of 3,010 Americans aged 18 and over.
- Yougov study conducted weekly by self-administered online questionnaire on the President's popularity among 1376 to 1563 Americans aged 18 and over.

During the statistical processing of the US data, the results were adjusted to ensure that the results were representative according to sociodemographic (gender, age, socio-professional category of the individual, household income), geographical (large region), cultural (racial group, Hispanic origins) and political (vote in the 2024 presidential election) criteria.

*The data were weighted from statistics provided by **The Current Population Survey (2024)** et **State Elections Offices (2024)**.*

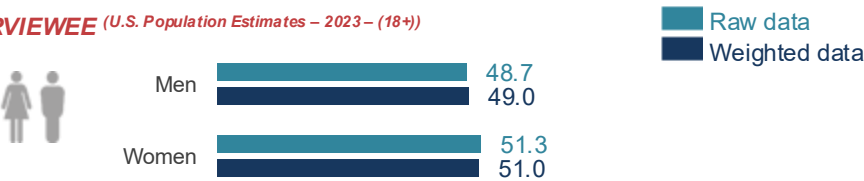
TO CITE THIS STUDY, THE FOLLOWING WORDING MUST BE USED AT LEAST:

« **Ifop** study for **NYC.eu** carried out by self-administered online questionnaire with a nationally representative sample of **1,225 Americans** aged 18 and over (8-10 April 2025), and a nationally representative sample of **1,000 French** people aged 18 and over (9-10 April 2025)".

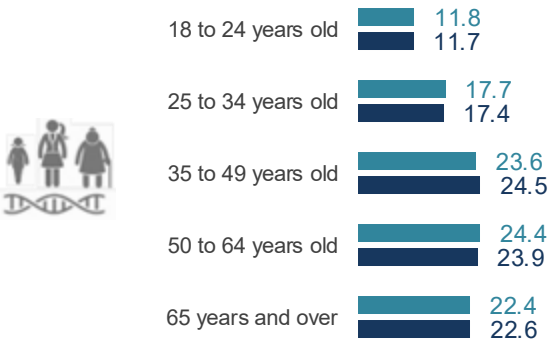
METHODOLOGY: SAMPLE STRUCTURE

Source : The Current Population Survey (2024) et State Elections Offices (2024)

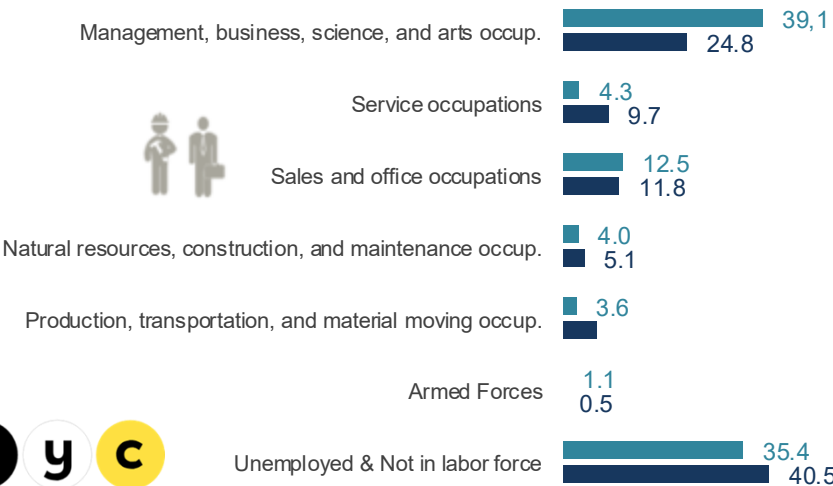
SEX OF THE INTERVIEWEE (U.S. Population Estimates – 2023 – (18+))



AGE OF THE INTERVIEWEE (U.S. Population Estimates – 2023 – (18+))



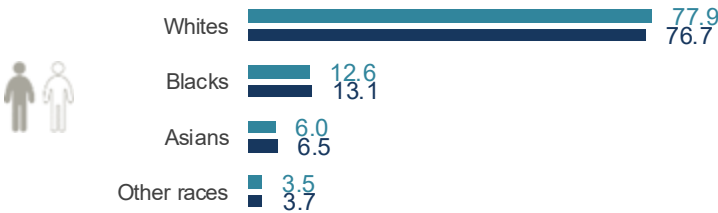
OCCUPATION / CLASS OF WORKER (American Community Survey - 2023 (16+))



REGION (U.S. Population Estimates – 2024 – (18+))



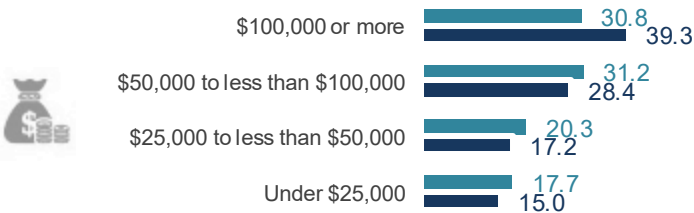
RACE (U.S. Population Estimates – 2023 – (18+))



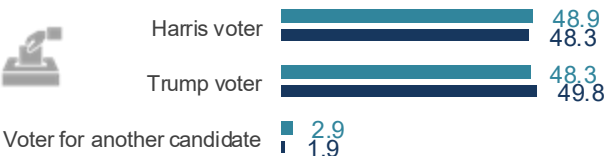
HISPANIC ORIGIN/CULTURE (U.S. Population Estimates – 2023 (18+))



ANNUAL HOUSEHOLD INCOME LEVEL (American Community Survey - 2023)



VOTE IN THE 2024 PRESIDENTIAL ELECTION (State Elections Offices)

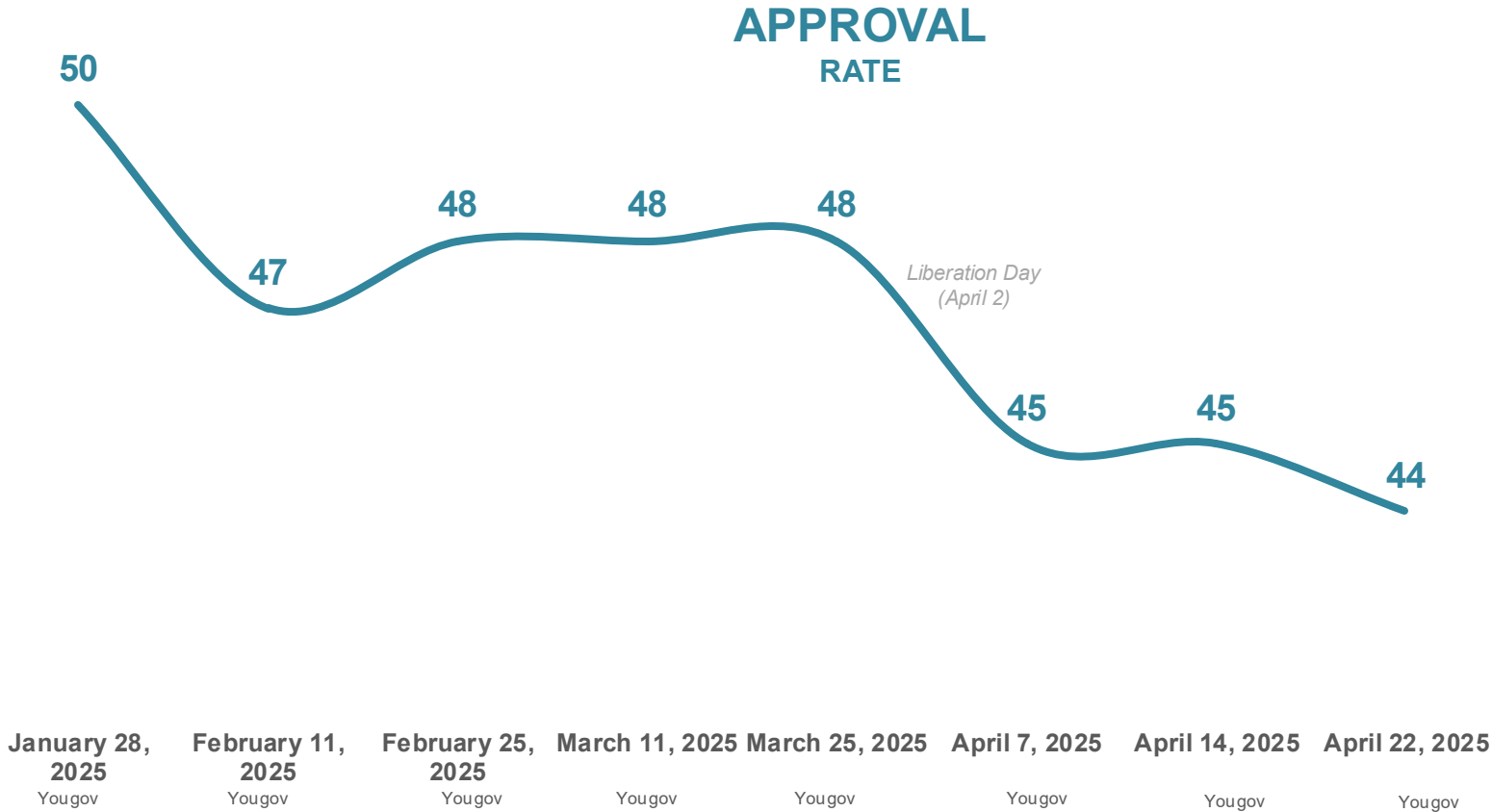


DONALD TRUMP'S POPULARITY AS PRESIDENT AMONG AMERICANS since the beginning of his second term

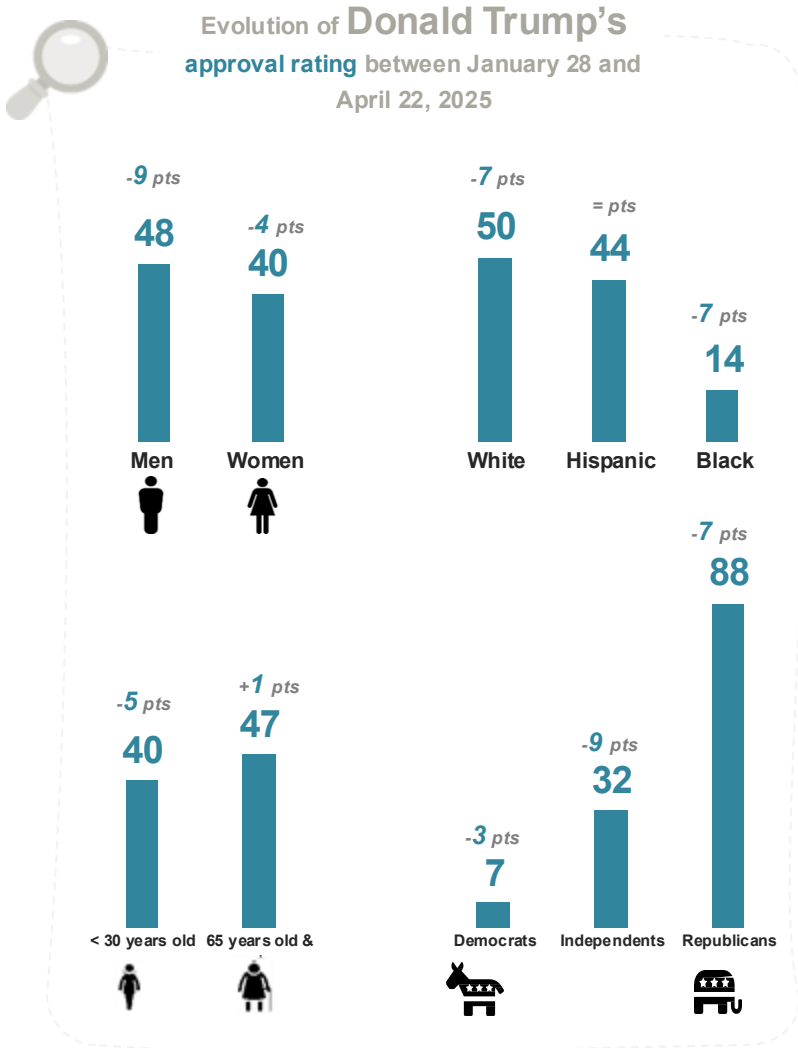


Q: Do you approve or disapprove of the way Donald Trump is handling his job as President?

Base: registered Americans voters (1185)



Source: HISTORICAL DATA REFERS TO YOUNG'S POPULARITY BAROMETER:
<https://today.yougov.com/topics/politics/trackers/donald-trump-approval>



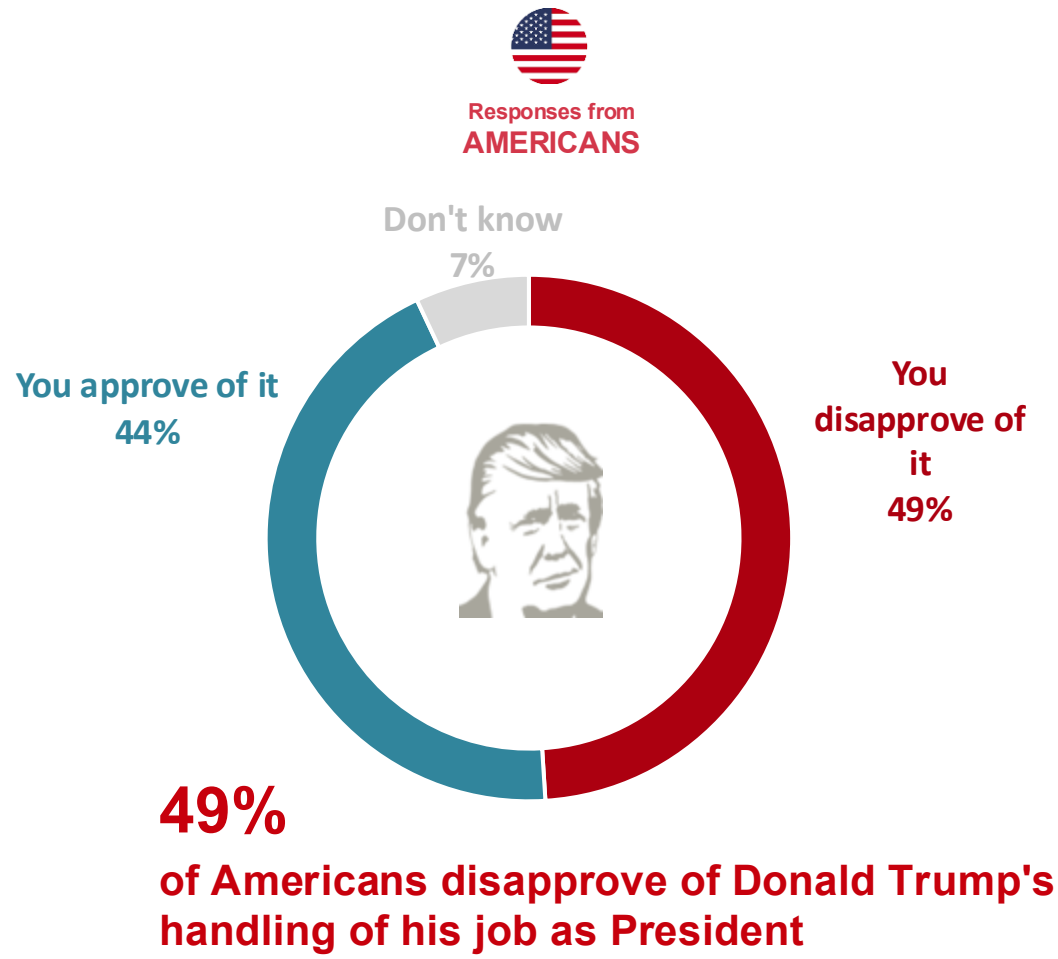
DONALD TRUMP'S UNPOPULARITY AS PRESIDENT

AMONG AMERICANS, *based on Social, Religious, and Political Factors*

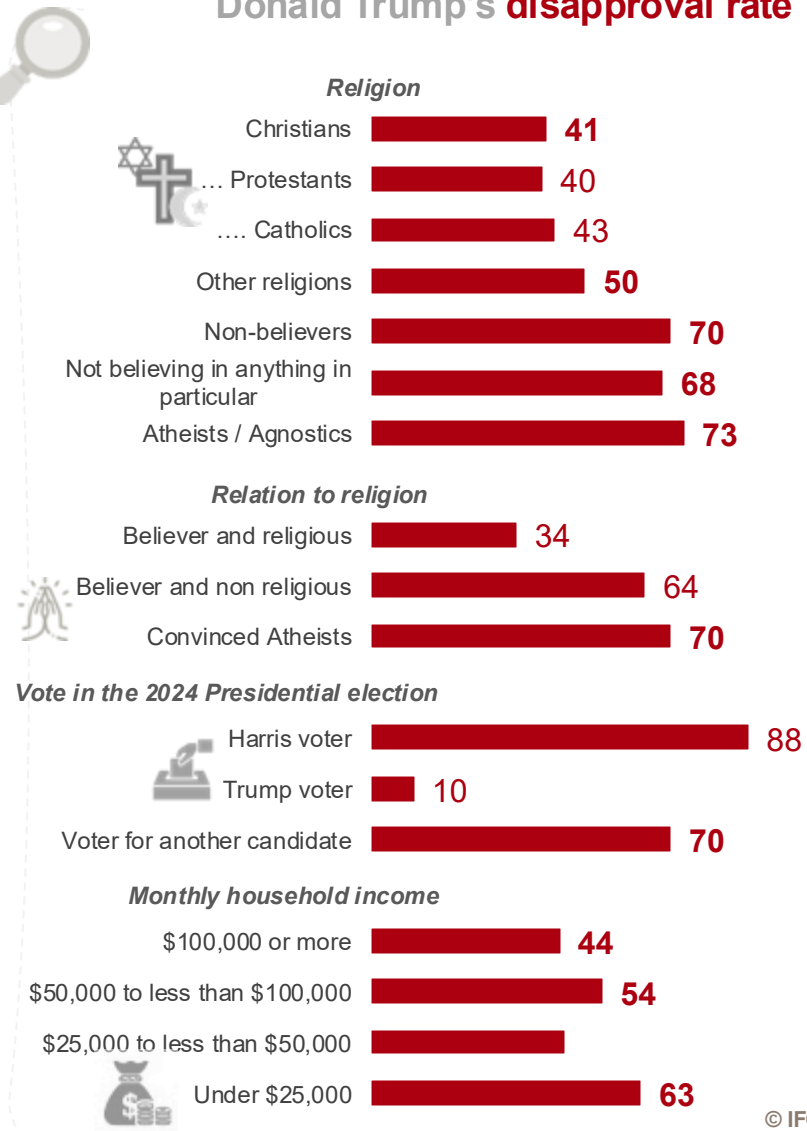


Q: Do you approve or disapprove of the way Donald Trump is handling his job as President?

Base: Americans registered to vote (1,097)



Donald Trump's **disapproval rate**



FOCUS on the profile of Americans who disapprove of Donald Trump as President

Reading note: 55% of young American women under 35 disapprove of the way Donald Trump is handling his job as President

AVERAGE **49**

Sex of the interviewee



Men **44**
Women **55**

Age



18 to 24 years old **49**
25 to 34 years old **45**
35 to 49 years old **48**
50 to 64 years old **53**
65 years and over **42**

Level of Education



Graduate/Postgraduate degree **43**
Undergraduate degree **52**
High School graduate **52**
Below High School Diploma / No diploma **27**

Occupation

Active population **47**
Higher socio-professional category **47**
Lower socio-professional category **46**
Inactive population **54**

Monthly household income

\$100,000 or more **44**
\$50,000 to less than \$100,000 **54**
\$25,000 to less than \$50,000 **45**
Under \$25,000 **63**



Region



North East **50**
Midwest **51**
South **46**
West **53**

States bordering Canada

Bordering states **44**
Other states **52**

Race

Whites **45**
...non-hispanic whites **43**
...Hispanics whites **52**
Blacks only **69**
Asians only **59**
Mixed or others races **64**



Religion

Christians **41**
... Protestants **40**
... Catholics **43**
Other religions **50**
Non-believers **70**
Not believing in anything in.. **68**
Atheists / Agnostics **73**



Relation to religion

Believer and religious **34**
Believer and non religious **64**
Convinced Atheists **70**



Vote in the 2024 Presidential election

Harris voter **88**
Trump voter **10**
Voter for another candidate **70**



Partisan proximity

Democrats **82**
Libertarians (*) **46**
Republicans **12**
Symp. Others parties **65**



Self-positioning



Very liberal **68**
Somewhat liberal **77**
Moderate **60**
Somewhat conservative **18**
Very Conservative **6**

Support for Ukraine by one's country



Agree **57**
Disagree **25**

Sense of being patriotic



Very patriotic **43**
Somewhat patriotic **32**
Not patriotic **64**

Partisan proximity and self-positioning

REPUBLICANS **12**
... including conservatives **7**
... including moderates **24**
DEMOCRATS **82**
... including moderates **88**
... including progressives **84**

Opinion on economic policy

Free-traders **55**
Protectionists **21**

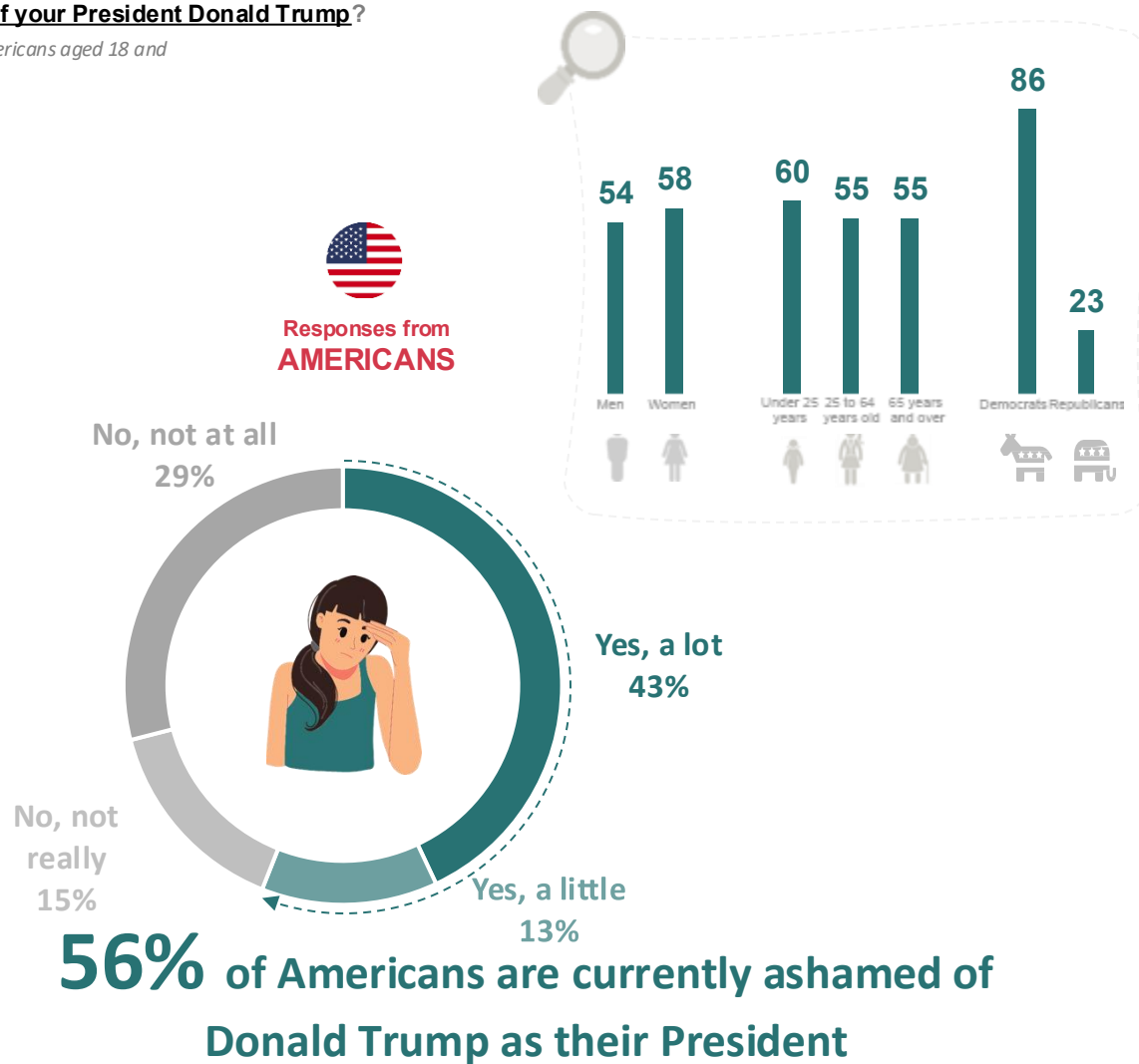
Sex of the interviewee

Men under 35 years old **37**
Women under 35 years old **55**
Men over 35 years old **47**
Women over 35 years old **55**

THE FEELING OF SHAME EXPERIENCED BY AMERICANS REGARDING THEIR PRESIDENT AND THEIR NATIONALITY

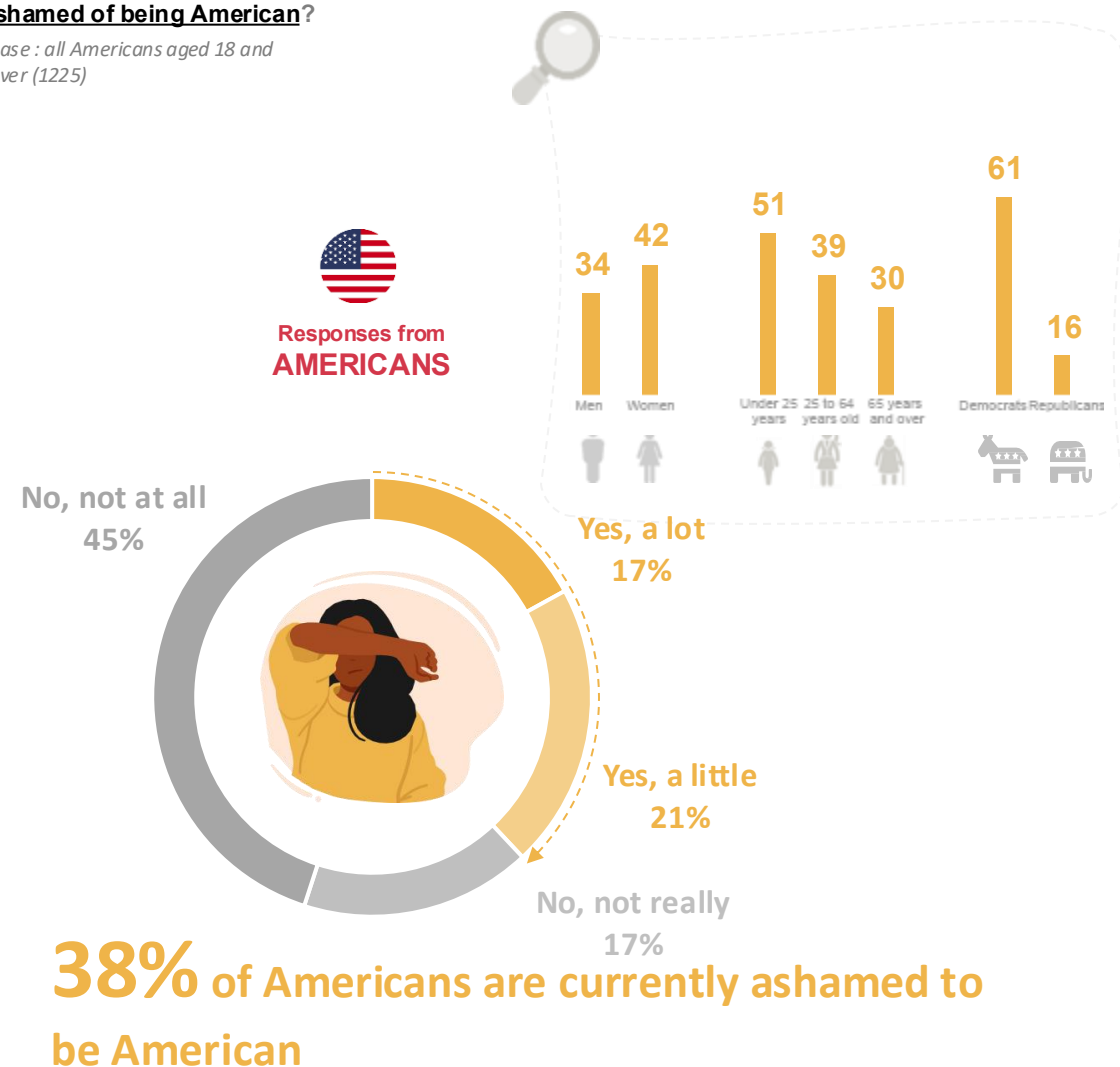
Q: Personally, do you currently find yourself...
ashamed of your President Donald Trump?

Base : all Americans aged 18 and over (1225)



Q: Personally, do you currently find yourself ...
ashamed of being American?

Base : all Americans aged 18 and over (1225)





FOCUS on the profile of Americans ashamed of their President Donald Trump

Reading note: 60% of young Americans aged 18 to 24 are ashamed of their President Donald Trump



AVERAGE **56**

Sex of the interviewee



Men **54**

Women **58**

Age



18 to 24 years old **60**

25 to 34 years old **50**

35 to 49 years old **61**

50 to 64 years old **52**

65 years and over **55**

Level of Education



Graduate/Postgraduate degree **58**

Undergraduate degree **56**

High School graduate **53**

Below High School Diploma / No... **52**

Occupation

Active population **55**

Higher socio-professional category **60**

Lower socio-professional category **52**



Inactive population **56**

Monthly household income

\$100,000 or more **53**

\$50,000 to less than \$100,000 **59**

\$25,000 to less than \$50,000 **52**



Under \$25,000 **61**

Region



North East **60**

Midwest **55**

South **51**

West **60**

States bordering Canada

Bordering states **53**

Other states **56**

Race

Whites **53**

...non-hispanic whites **50**

...Hispanics whites **64**

Blacks only **69**

Asians only **55**

Mixed or others races **66**

Religion



Christians **49**

... Protestants **45**

... Catholics **54**

Other religions **62**

Non-believers **72**

Not believing in anything in... **69**

Atheists / Agnostics **77**

Relation to religion

Believer and religious **47**

Believer and non religious **62**



Convinced Atheists **74**

Vote in the 2024 Presidential election



Harris voter **90**

Trump voter **23**

Voter for another candidate **78**

Partisan proximity



Democrats **86**

Libertarians (*) **63**

Republicans **23**

Symp. Others parties **70**

Self-positioning



Very liberal **81**

Somewhat liberal **86**

Moderate **66**

Somewhat conservative **21**

Very Conservative **15**

Support for Ukraine by one's country



Agree **67**

Disagree **26**

Sense of being patriotic



Very patriotic **52**

Somewhat patriotic **43**

Not patriotic **66**

Partisan proximity and self-positioning

REPUBLICANS **23**

... including conservatives **11**

... including moderates **36**

DEMOCRATS **86**

... including moderates **87**

... including progressives **89**

Opinion on economic policy

Free-traders **62**

Protectionists **33**

Sex of the interviewee

Men under 35 years old **52**

Women under 35 years old **55**

Men over 35 years old **54**

Women over 35 years old **59**



FOCUS on the profile of Americans who are ashamed of being American

Reading Note: 51% of young Americans aged 18 to 24 are ashamed of being American



AVERAGE **38**

Sex of the interviewee



Men **34**
Women **42**

Age



18 to 24 years old **51**
25 to 34 years old **38**
35 to 49 years old **47**
50 to 64 years old **31**
65 years and over **55**

Level of Education



Graduate/Postgraduate degree **42**
Undergraduate degree **38**
High School graduate **36**
Below High School Diploma / No... **30**

Occupation

Active population **41**
Higher socio-professional category **44**
Lower socio-professional category **39**
Inactive population **34**



Monthly household income

\$100,000 or more **39**
\$50,000 to less than \$100,000 **39**
\$25,000 to less than \$50,000 **35**
Under \$25,000 **37**



Region



North East **42**
Midwest **40**
South **33**
West **43**

States bordering Canada

Bordering states **39**
Other states **38**

Race

Whites **37**
...non-hispanic whites **35**
...Hispanics whites **39**
Blacks only **47**
Asians only **40**
Mixed or others races **44**



Religion

Christians **32**
... Protestants **29**
... Catholics **36**
Other religions **46**
Non-believers **54**
Not believing in anything in... **48**
Atheists / Agnostics **63**



Relation to religion

Believer and religious **31**
Believer and non religious **42**
Convinced Atheists **58**



Vote in the 2024 Presidential election

Harris voter **62**
Trump voter **18**
Voter for another candidate **33**



Partisan proximity

Democrats **61**
Libertarians (*) **40**
Republicans **16**
Symp. Others parties **65**



Self-positioning



Very liberal **73**
Somewhat liberal **61**
Moderate **40**
Somewhat conservative **12**
Very Conservative **12**

Support for Ukraine by one's country



Agree **47**
Disagree **19**

Sense of being patriotic



Very patriotic **34**
Somewhat patriotic **27**
Not patriotic **47**

Partisan proximity and self-positioning

REPUBLICANS **16**
... including conservatives **6**
... including moderates **23**
DEMOCRATS **61**
... including moderates **53**
... including progressives **68**

Opinion on economic policy

Free-traders **44**
Protectionists **27**

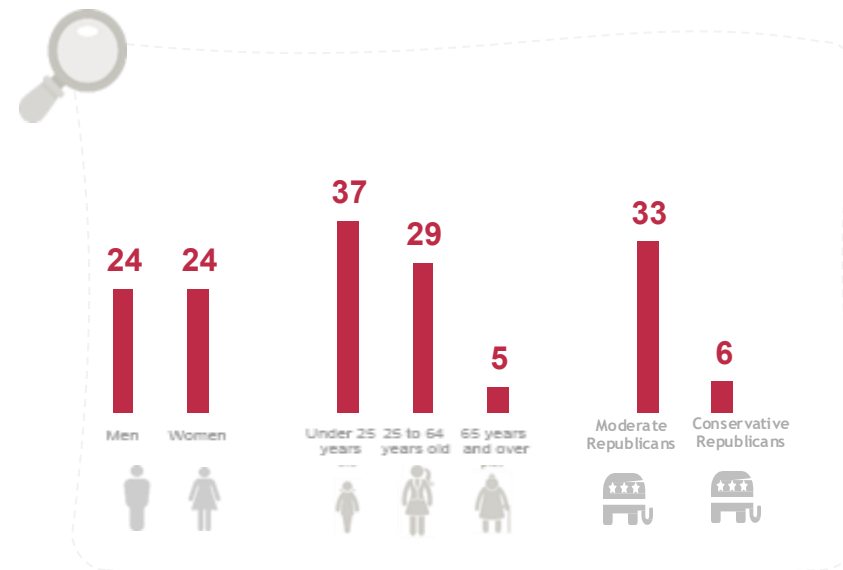
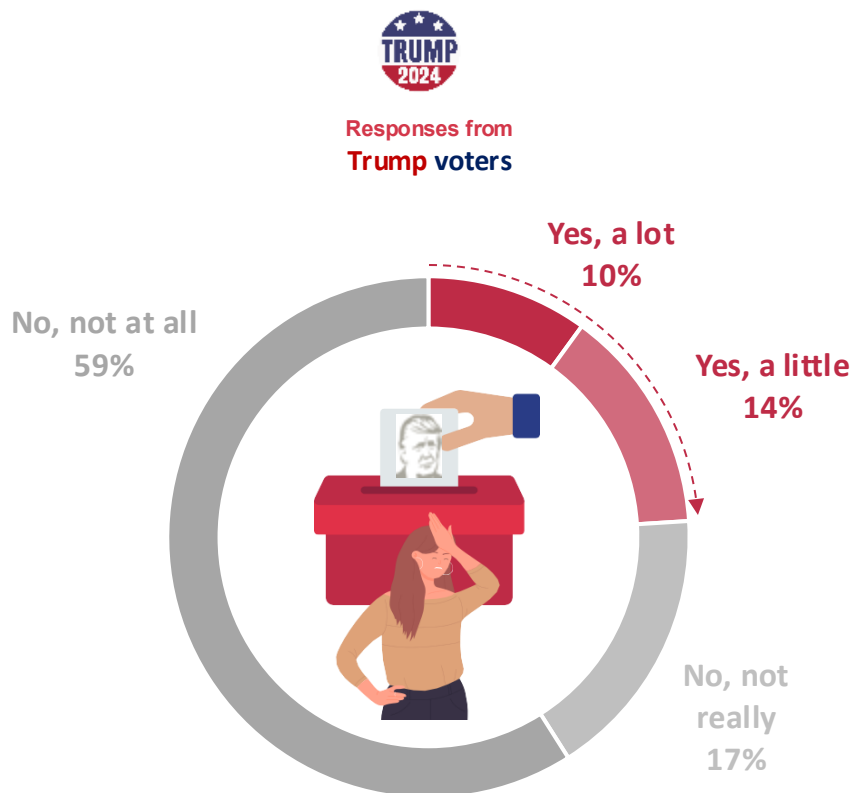
Sex of the interviewee

Men under 35 years old **34**
Women under 35 years old **50**
Men over 35 years old **34**
Women over 35 years old **38**

THE REGRET FELT BY DONALD TRUMP VOTERS FOR HAVING SUPPORTED HIM IN THE 2024 PRESIDENTIAL ELECTION

Q: Personally, do you currently find yourself regretting your vote in favor of Donald Trump in the last presidential election ?

Base : Donald Trump voters in the 2024 presidential election (504)



24% of Donald Trump's voters regret having voted for him in the last presidential election

HOW THE FRENCH AND AMERICANS VIEW THE TRUMP ADMINISTRATION'S DOMESTIC POLICIES

Q: Do you agree or disagree with the following measures taken by the American President?

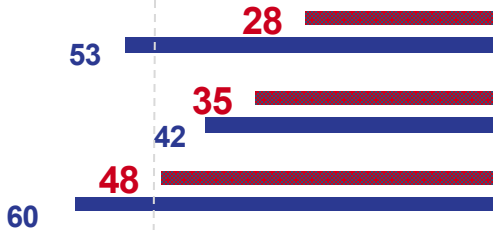
Base : all Americans (1225) / French aged 18 and over (1000)

Responses from...



Proportion of people who **DISAPPROVE...**

Seuil des 50%



Gender identity

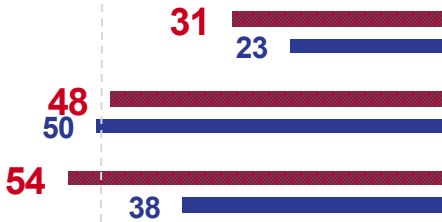
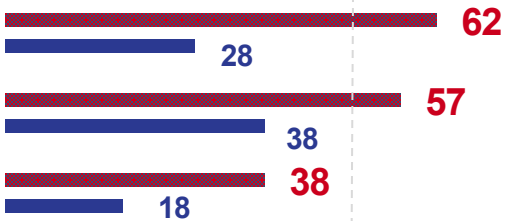
Banning transgender people from women's sports

Legalize that there are only two sexes, male or female

Restrict access to the military to transgender people

Proportion of people who **APPROVE ...**

Seuil des 50%

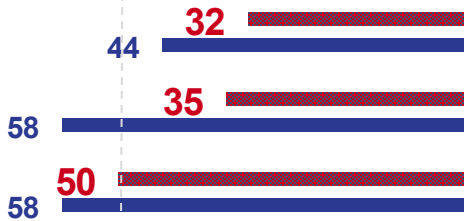
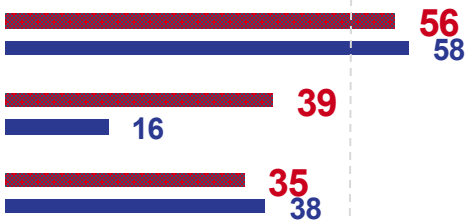


Immigration, Inclusivity

Deport illegal migrants from the country

Abolish the Diversity, Equity and Inclusion (DEI) programs

No longer grant automatic citizenship to children born in the U.S. to migrant parents (non-citizen)

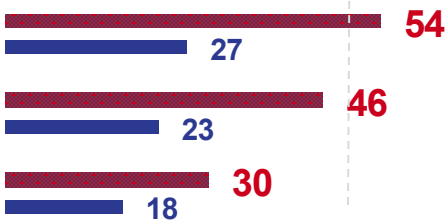


Environment, energy

Promote oil exploration and production

Stop making it compulsory to use paper straws instead of single-use plastic straws

Withdraw the United-States from the Paris Climate Agreement

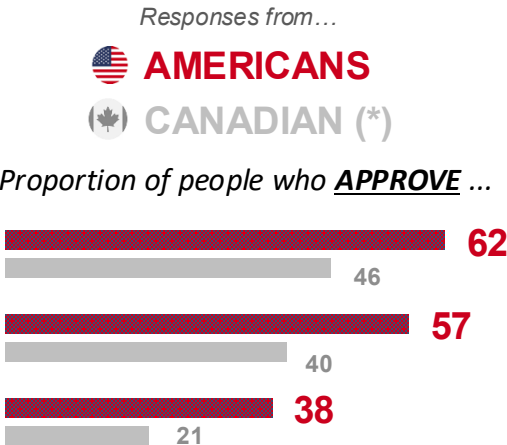


HOW AMERICANS FEEL ABOUT TRUMP'S DOMESTIC POLICIES, based on their political leanings



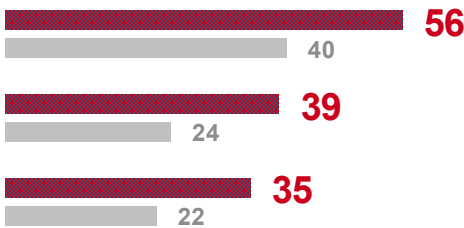
Gender identity

- Banning transgender people from women's sports
- Legalize that there are only two sexes, male or female
- Restrict access to the military to transgender people



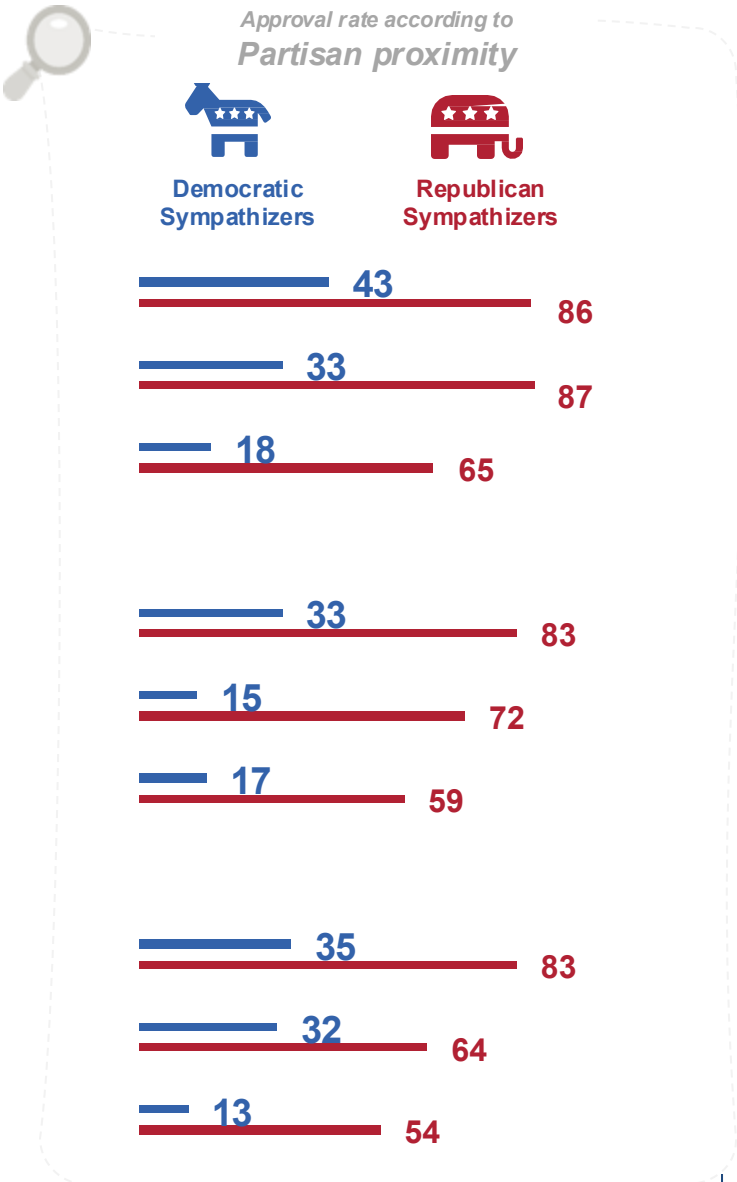
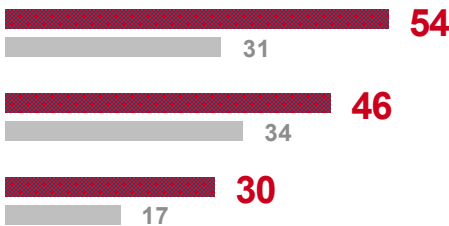
Immigration, Inclusivity

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Environment, energy

- Promote oil exploration and production
- Stop making it compulsory to use of paper straws instead of single-use plastic straws
- Withdraw the United States from the Paris Climate Agreement



*Léger study for Quebecor conducted by self-administered online questionnaire from March 7 to 10, 2025 with a sample of 2,134 people, representative of the Canadian population aged 18 and over.



on the profile of Americans who approve of banning transgender people from women's sports

Reading note: 69% of American men approve of this measure

AVERAGE 62

Sex of the interviewee



Men 69
Women 56

Age



18 to 24 years old 54
25 to 34 years old 59
35 to 49 years old 56
50 to 64 years old 66
65 years and over 71

Level of Education



Graduate/Postgraduate degree 66
Undergraduate degree 63
High School graduate 57
Below High School Diploma / No... 52

Occupation

Active population 61
Higher socio-professional category 62
Lower socio-professional category 61
Inactive population 63



Monthly household income

\$100,000 or more 65
\$50,000 to less than \$100,000 67
\$25,000 to less than \$50,000 60
Under \$25,000 48



Region



North East 62
Midwest 61
South 67
West 56

States bordering Canada

Bordering states 65
Other states 61

Race

Whites 64
...non-hispanic whites 67
...Hispanics whites 55
Blacks only 59
Asians only 53
Mixed or others races 50



Religion

Christians 71
... Protestants 75
... Catholics 65
Other religions 58
Non-believers 48
Not believing in anything in... 49
Atheists / Agnostics 47



Relation to religion

Believer and religious 70
Believer and non religious 57
Convinced Atheists 46



Vote in the 2024 Presidential election



Harris voter 41
Trump voter 85
Voter for another candidate 80

Partisan proximity

Democrats 43
Libertarians (*) 61
Republicans 86
Symp. Others parties 61



Self-positioning



Very liberal 39
Somewhat liberal 44
Moderate 60
Somewhat conservative 87
Very Conservative 94

Support for Ukraine by one's country



Agree 57
Disagree 82

Sense of being patriotic



Very patriotic 68
Somewhat patriotic 76
Not patriotic 51

Partisan proximity and self-positioning

REPUBLICANS 86
... including conservatives 93
... including moderates 76
DEMOCRATS 43
... including moderates 46
... including progressives 37

Opinion on economic policy

Free-traders 62
Protectionists 74

Sex of the interviewee

Men under 35 years old 65
Women under 35 years old 51
Men over 35 years old 70
Women over 35 years old 58



on the profile of Americans who approve of the abolition of the Diversity, Equity and Inclusion (DEI) programs

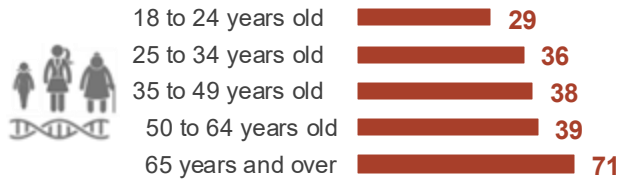
Reading note: 48% of American men approve of this measure

AVERAGE **39**

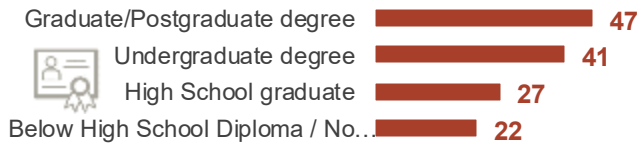
Sex of the interviewee



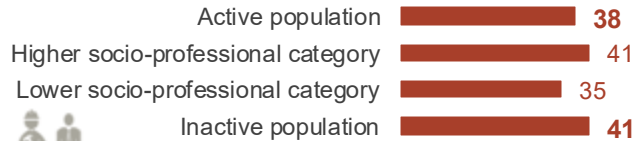
Age



Level of Education



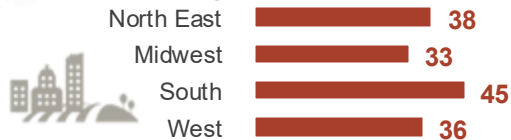
Occupation



Monthly household income



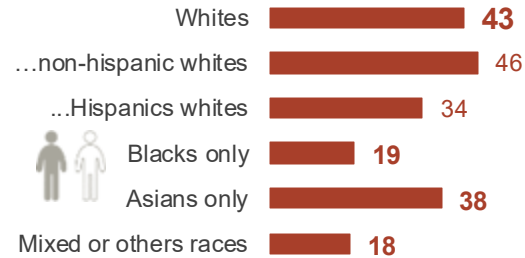
Region



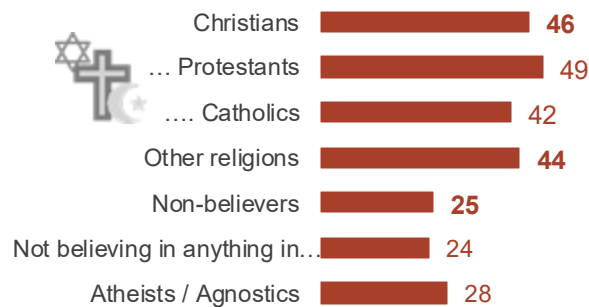
States bordering Canada



Race



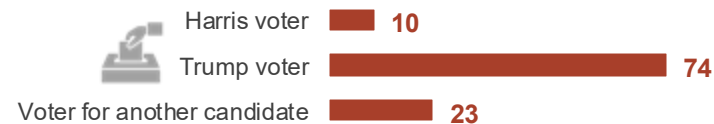
Religion



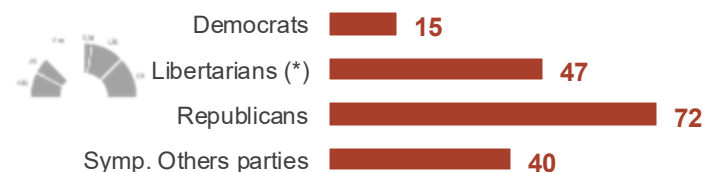
Relation to religion



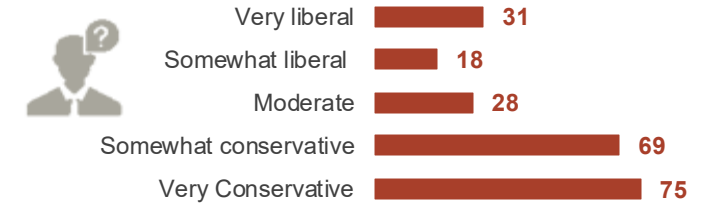
Vote in the 2024 Presidential election



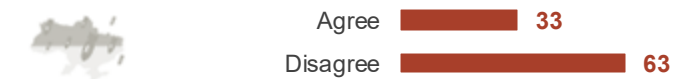
Partisan proximity



Self-positioning



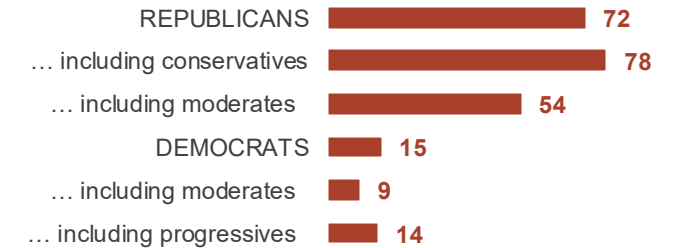
Support for Ukraine by one's country



Sense of being patriotic



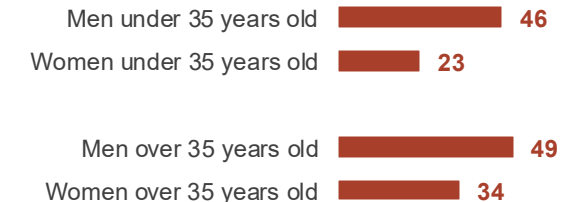
Partisan proximity and self-positioning



Opinion on economic policy

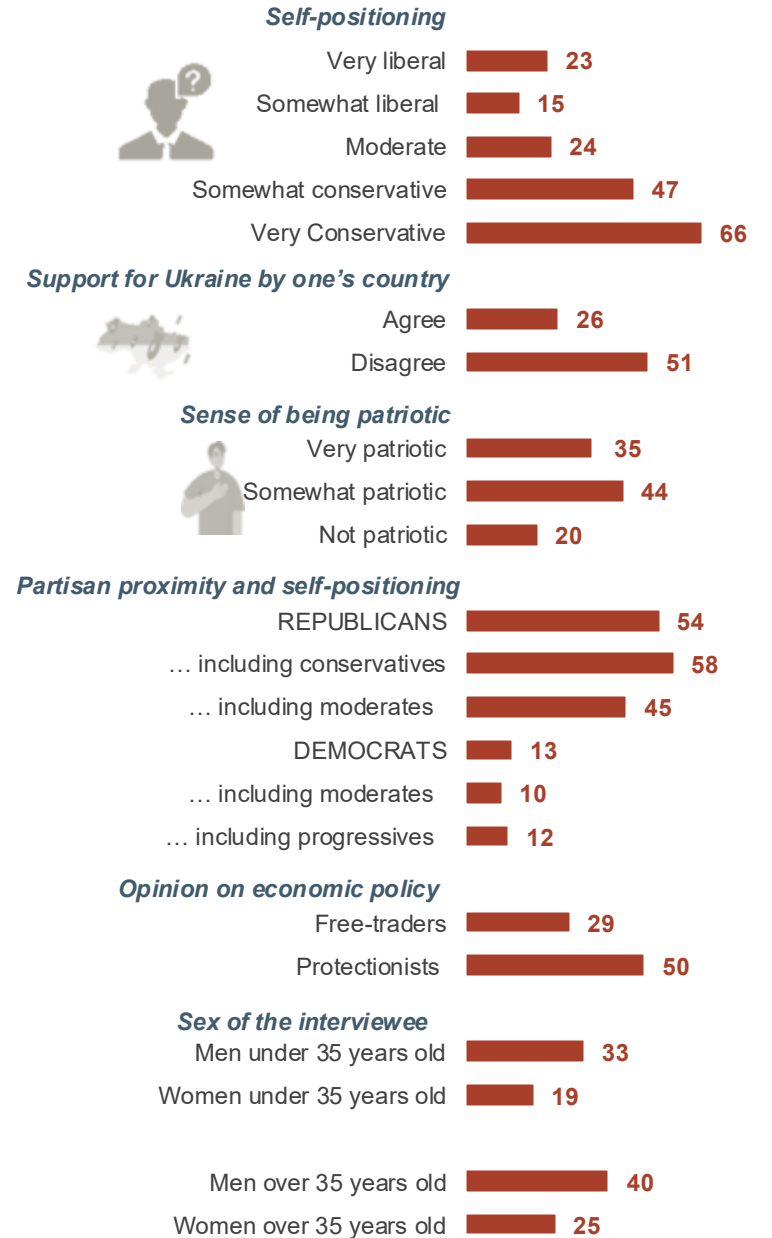
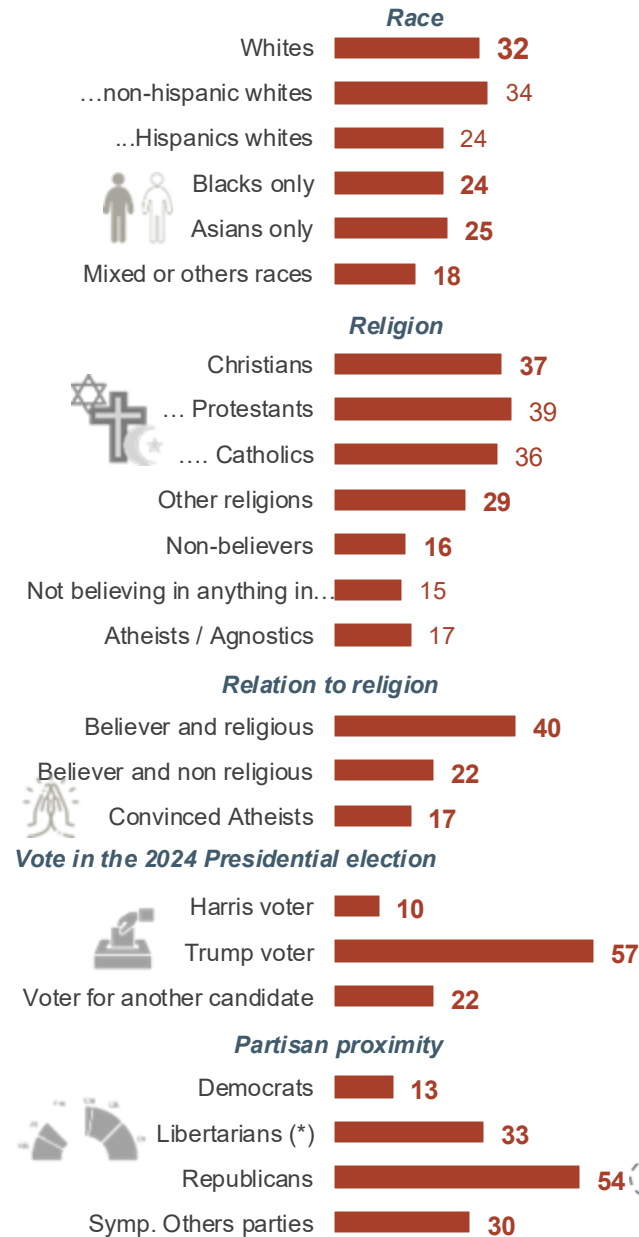
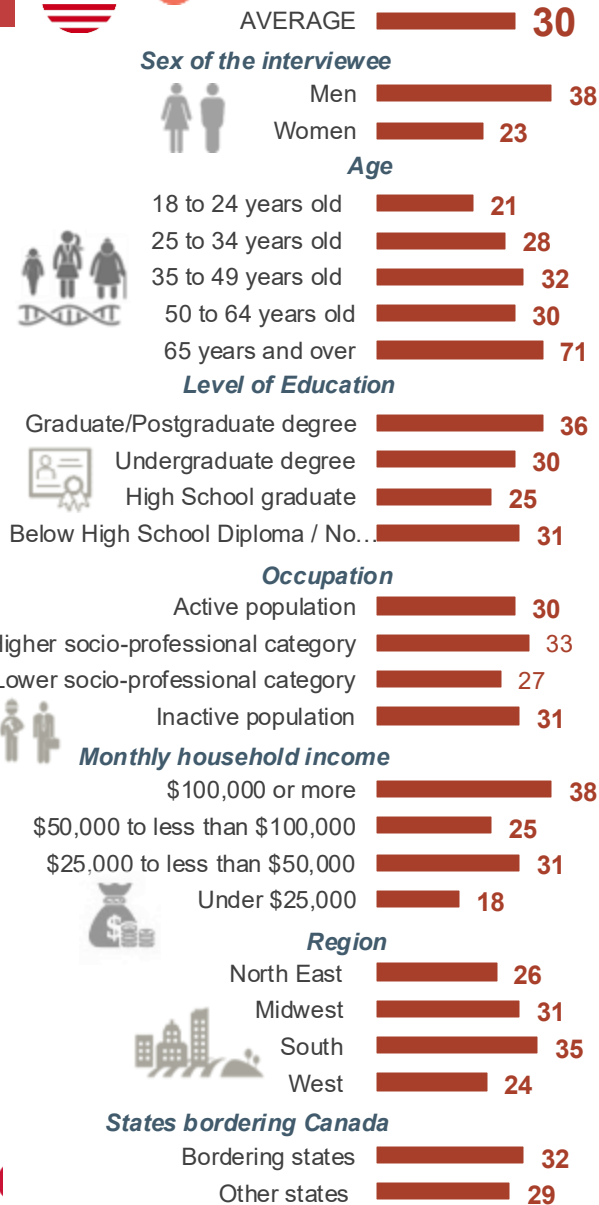


Sex of the interviewee



FOCUS on the profile of Americans approving the withdrawal of the United States from the Paris Climate Agreement

Reading note: 54% of Republican sympathizers approve of this measure

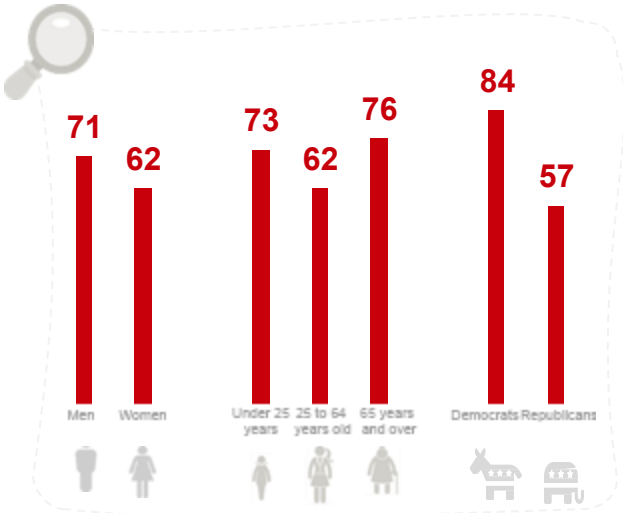


HOW THE FRENCH AND AMERICANS VIEW SUPPORT FOR UKRAINE AGAINST RUSSIA



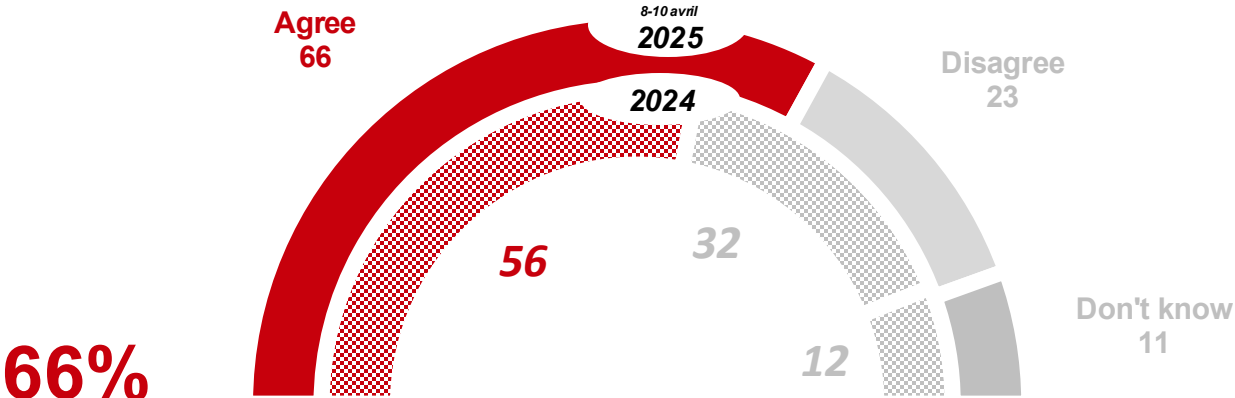
Q: With regard to Russia's war of aggression against Ukraine, to what extent do you agree or disagree that your country should continue to support Ukraine?

Base: all Americans (1225) / French (1000) aged 18 and over

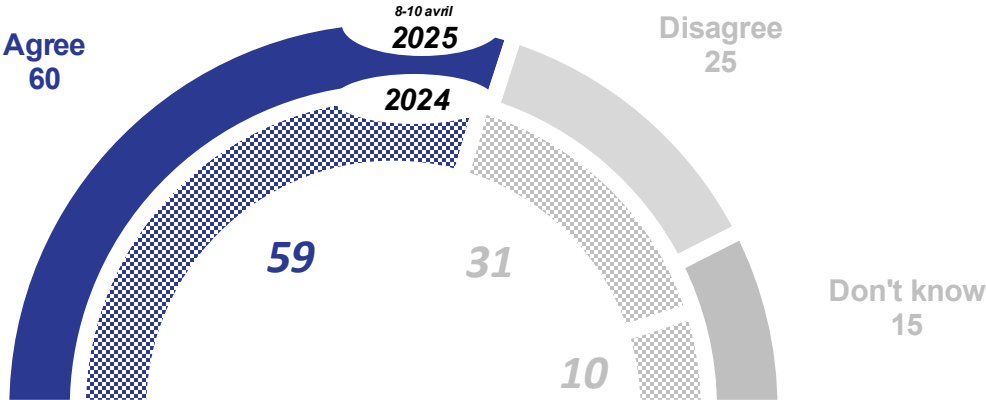



Responses from
AMERICANS


Responses from
FRENCH



66%
of Americans believe their country should continue to support Ukraine



60%
of French people believe that their country should continue to support Ukraine



FOCUS on the profile of Americans who want to continue supporting Ukraine against Russia

Reading note: 73% of Americans aged 18-24 want to continue supporting Ukraine against Russia

AVERAGE **66**

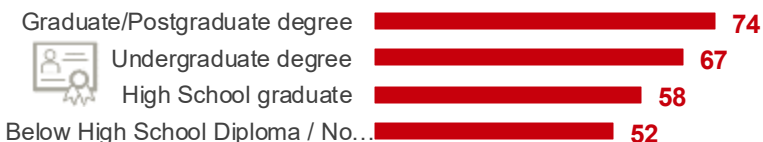
Sex of the interviewee



Age



Level of Education



Occupation



Monthly household income



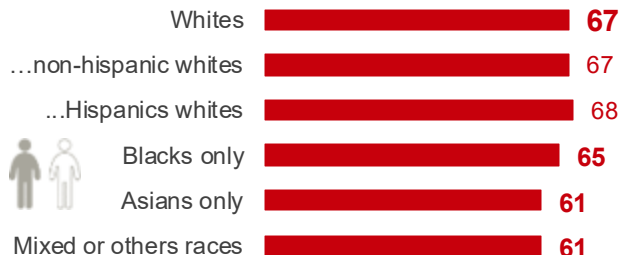
Region



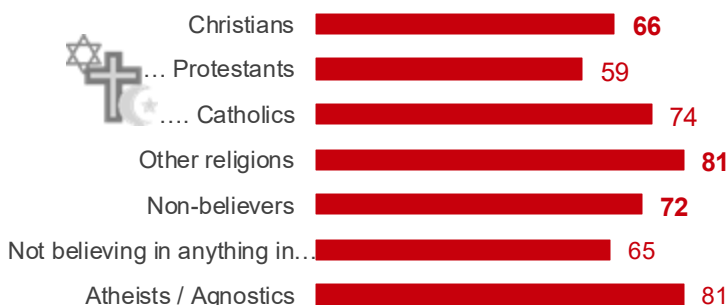
States bordering Canada



Race



Religion



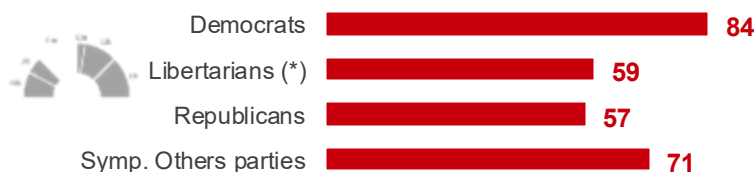
Relation to religion



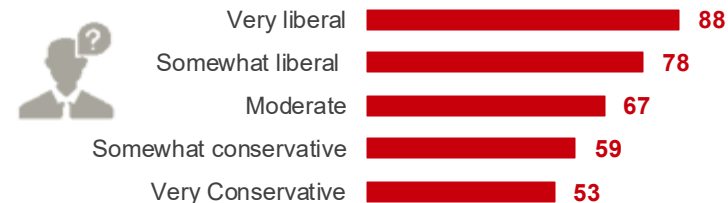
Vote in the 2024 Presidential election



Partisan proximity



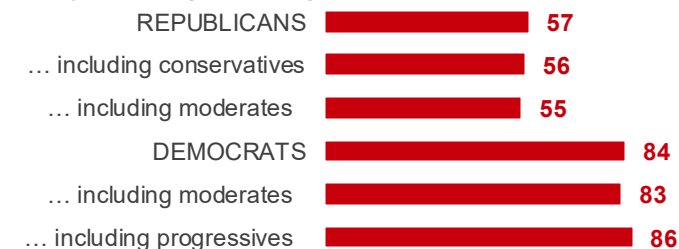
Self-positioning



Sense of being patriotic



Partisan proximity and self-positioning



Opinion on economic policy



Sex of the interviewee





on the profile of French people who do not wish to continue to support Ukraine

Reading note: 53% of French far-right do not want to continue supporting Ukraine against Russia

AVERAGE 25

Sex of the interviewee



Men 25
Women 25

Age



18 to 24 years old 14
25 to 34 years old 28
35 to 49 years old 28
50 to 64 years old 27
65 years and over 20

Level of Education



Graduate/Postgraduate degree 13
Undergraduate degree 27
High School graduate 30
Technical education certificate 27
Below High School Diploma / No diploma 23

Occupation



Executives and professionals 18
Middle management 31
Office/clerical workers 25
Manual laborers 34

Professions/Employment



Business owners/executives 30
Private sector employees 28
Public sector/government employees 24
Unemployed 41

Monthly household income level

Upper income (> 2 465 €) 14
Upper-middle income (1 862 - 2 466 €) 28
Lower-middle income (1 317 - 1 863 €) 24
Modest income (893 - 1 318 €) 30
Low income (< 894 €) 30

Ideological positioning



Far-left 28
Left-wing 15
Center-left 15
Center-right 19
Right-wing 34
Far-right 53

Current partisan proximity



Supporters of LFI (La France Insoumise) 25
Supporters of The Greens - Environmentalists 6
Supporters of PP - Socialist Party 3
Supporters of Renaissance 5
Supporters of The Republicans (LR) 19
Supporters of National Rally (RN) 40

Vote in the presidential election (1st round - 2022)



Mélenchon voters 22
Macron voters 7
Pécresse voters 38
Le Pen voters 41

Voting in the legislative elections (1st round - 2024)



NFP voters 15
REN. & allies voters 8
LR-DVD voters 13
RN & allies voters 42

Religion



Non-religious 24
Catholics 22
Non-practicing Catholics 23
Practicing Catholics 20
Others religions 46

Generation

Less than 35 years old 22
35 to 64 years old 28
65 years and over 20

Political proximity

Left-wing parties 14
Presidential majority 5
Right-wing and far-right parties 39
No partisan sympathy 23

Region

Île-de-France 24
Regions 24

Agglomeration category



Paris metropolitan area 21
Provincial urban community 27
Rural commune 21

Security System Preference

Independent European defense 21
Europe-US shared defense 28

Preference between free trade and protectionism

Free-traders 19
Protectionists 32

OPPOSITION TO THE RISE IN IMPORT TARIFFS ON GOODS ENTERING THE UNITED STATES

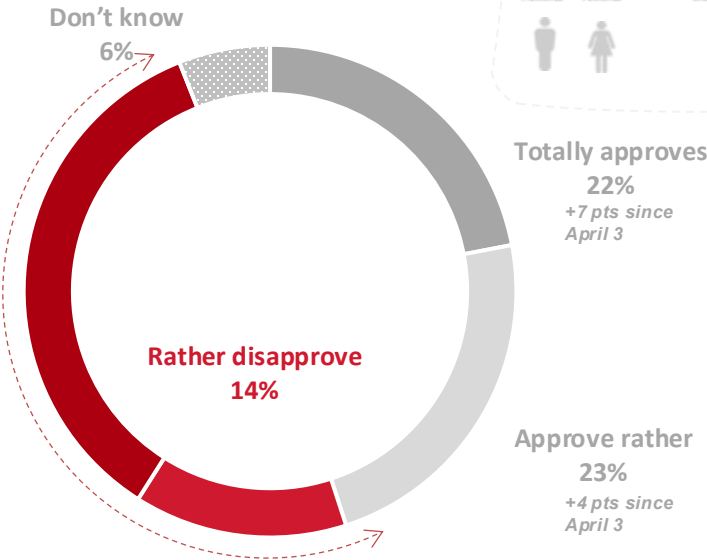
Q: Donald Trump has announced an increase in customs duties on products coming from abroad, at least 10% on goods imported into the United States.

Do you approve or disagree with Donald Trump's decision to increase tariffs on goods entering the United States?

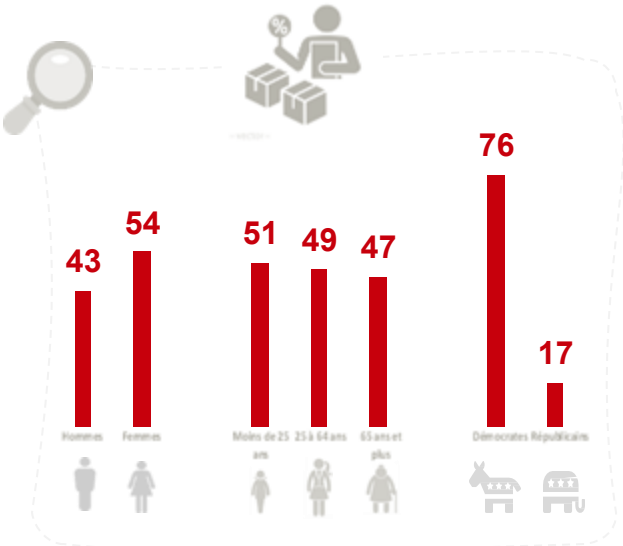
Base: all Americans (1225) / French (1000) aged 18 and over



Responses from AMERICANS



49%
of Americans disapprove of the increase in customs duties on goods entering the USA

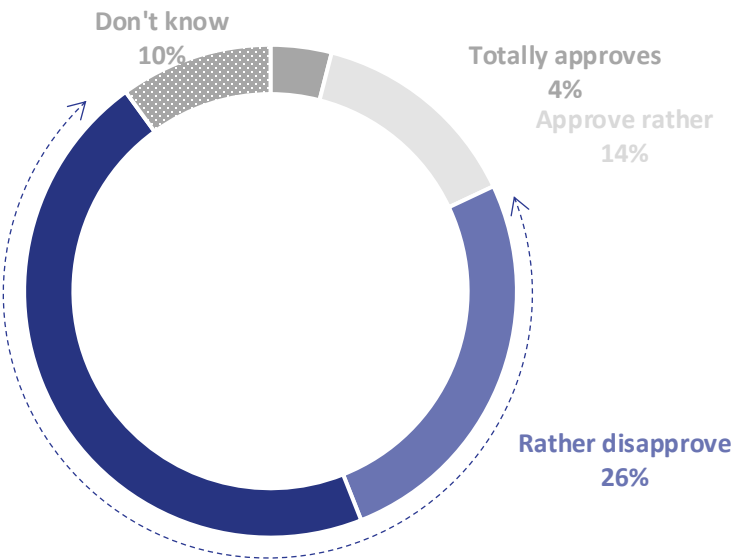


Totally approves
22%
+7 pts since April 3

Approve rather
23%
+4 pts since April 3



Responses from FRENCH



72%
of French people disapprove of the increase in customs duties on goods returning to the USA

*Yougov study conducted by self-administered online questionnaire on April 3, 2025 with a nationally representative sample of 3,010 Americans aged 18 and over. The wording of the question was as follows: « Do you approve or disapprove of recent tariffs announced by the U.S. government, including a minimum tariff of 10% on all imports to the U.S. from other countries ? Strongly approve, Somewhat approve, Somewhat disapprove, Strongly disapprove, Not sure ».



FOCUS on the profile of Americans who disapprove of the increase in tariffs

Reading note: 81% of Harris voters disapprove of the increase in customs duties on goods entering the United States...



AVERAGE **49**

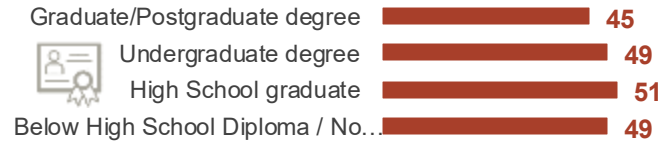
Sex of the interviewee



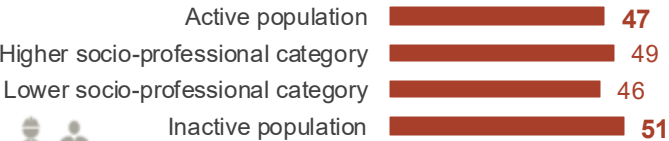
Age



Level of Education



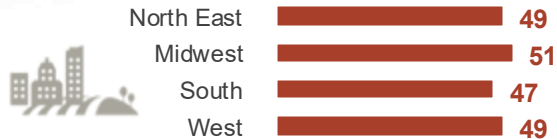
Occupation



Annual household income level



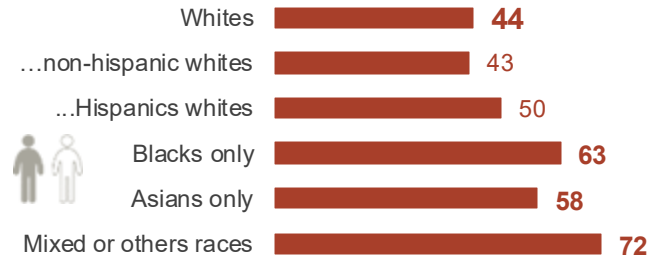
Region



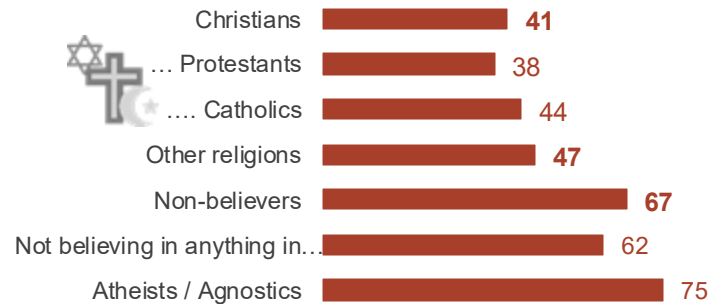
States bordering Canada



Race



Religion



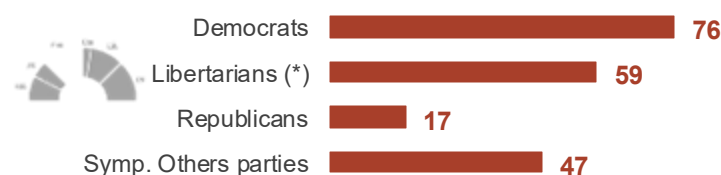
Relation to religion



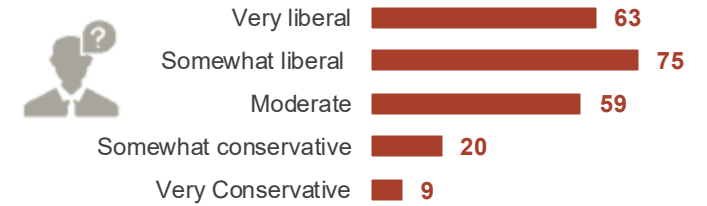
Vote in the 2024 Presidential election



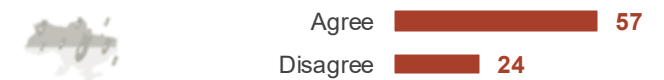
Partisan proximity



Self-positioning



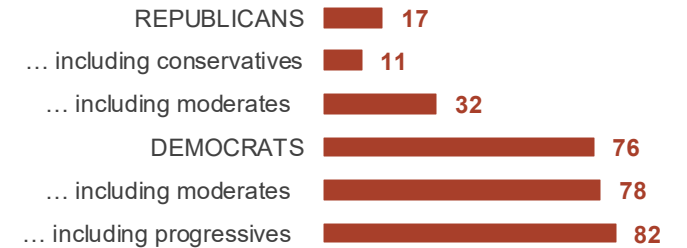
Support for Ukraine by one's country



Sense of being patriotic



Partisan proximity and self-positioning



Opinion on economic policy



Sex and age of the interviewee

