



#BoycottUSA

Study on the image of the
United States and the boycott
of American products after two
months of the Trump
presidency

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FK / PG N° 121 481

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SUMMARY

4 - A - THE IMAGE AND ATTRACTIVENESS OF THE UNITED STATES

The United States' sympathy rating in the eyes of the French

The perception of a Franco-American community of values

Intending to study, live or work in the United States

The intention to make a tourist stay in the United States and surrounding countries

The attraction of New York and its region

14 - B - THE CURRENT RELATIONSHIP TO THE MOVEMENT TO BOYCOTT AMERICAN PRODUCTS

The experience of boycotting a company during its lifetime

The notoriety of calls for a boycott of American products

Support for the boycott of American products

The current practice of boycotting a product, a brand or a company in the United States

The reasons for boycotting American brand products or services

23 - C - THE POTENTIAL FOR A BOYCOTT OF AMERICAN BRANDS IN THE COMING MONTHS

The propensity to boycott products or services of American brands in the coming months

The propensity to boycott different types of American products (sectors)

The TOP20 US Brands Most at Risk of Boycott in the Coming Months

METHODOLOGY: THE CONDITIONS FOR CARRYING OUT THE SURVEY

Study carried out by **Ifop** for **NYC.eu**



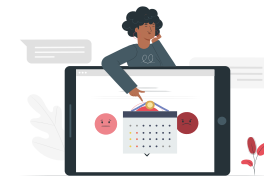
Sample

The survey was conducted among a sample of 1000 people, representative of the American population aged 18 and over.



Methodology

The representativeness of the sample was ensured by the quota method (sex, age, socio-professional category of the respondent) after stratification by region.



Collection method

The interviews were conducted in English by self-administered online questionnaire from March 14 to 17, 2025.

HISTORICAL DATA REFERS TO THE FOLLOWING STUDIES:



Sofres study for the French-American Foundation conducted face-to-face from August 28 to 29, 2002 with a nationally representative sample of 1,000 people, representative of the American population aged 18 and over.

Sofres study for the French-American Foundation conducted face-to-face from June 8 to 12, 2005 with a nationally representative sample of 1,000 people, representative of the American population aged 18 and over.

CSA study for the French-American Foundation/Senate conducted by telephone from May 15 to 16, 2007 among a nationally representative sample of 953 people, representative of the French population aged 18 and over.

Ipsos study carried out by telephone from 21 to 22 May 2004 among a nationally representative sample of 942 people aged 18 and over.

TNS Sofres study for Le Figaro Magazine carried out face-to-face from 25 to 27 May 2009 with a national sample of 1000 people, representative of the French population aged 18 and over.

H.I. study for the French-American Foundation/Senate conducted from 22 to 23 Sept. 2010 among a nationally representative sample of 1,000 people, representative of the French population aged 18 and over.

TO CITE THIS STUDY, THE FOLLOWING WORDING MUST BE USED AT LEAST:

« **Ifop** study for **NYC.eu** carried out by self-administered online questionnaire from 14 to 17 March 2025 with a nationally representative sample of 1000 people, representative of the French population aged 18 and over ».



A

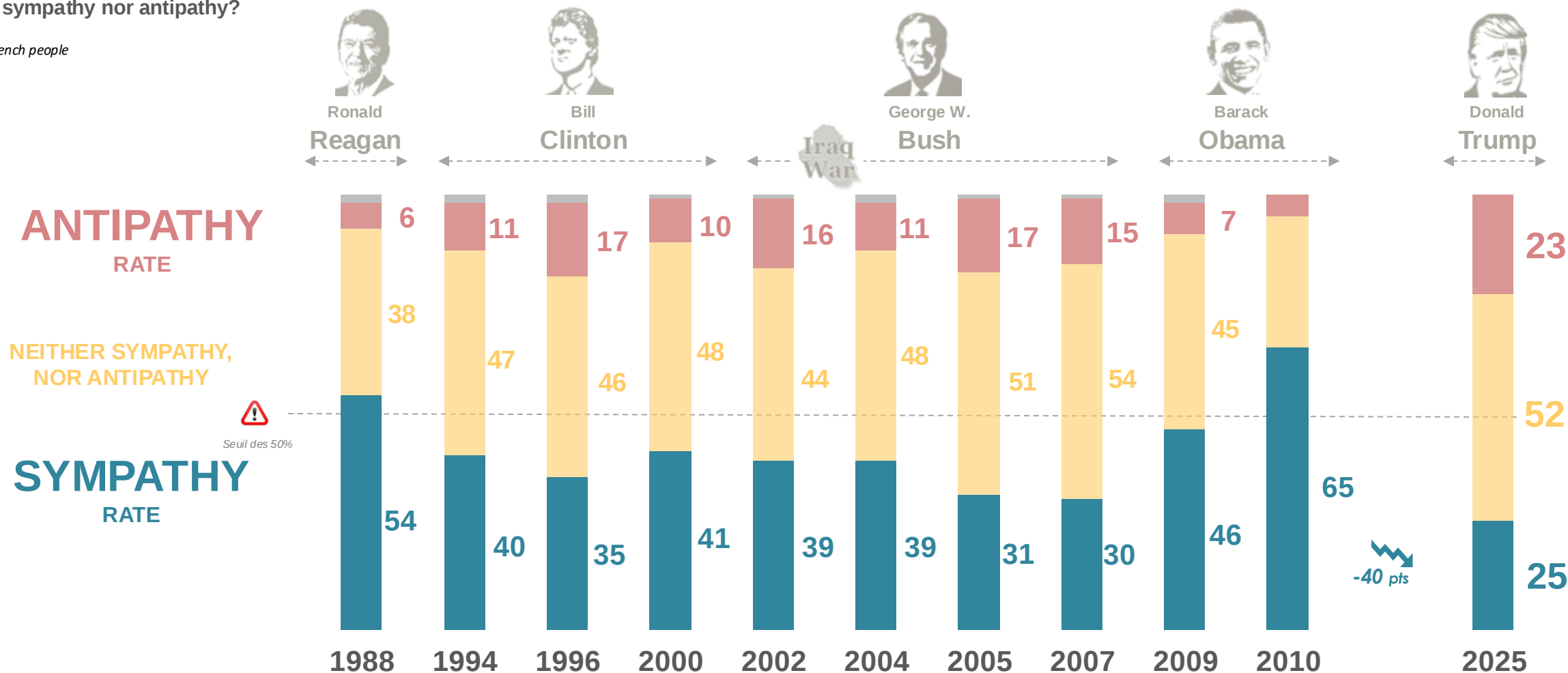
The image and
attractiveness of the
United States

"THE TRUMP EFFECT": THE UNITED STATES' APPROVAL RATING AMONG THE FRENCH FALLS TO ITS LOWEST LEVEL IN THE LAST 40 YEARS

Q : Do you have more sympathy for the United States, rather antipathy, or neither sympathy nor antipathy?

Base: all French people

Evolution of the United States' sympathy rating since 1988



FOCUS on the profile of French people who have sympathy for the United States

Reading note: 37% of RN supporters express sympathy for the United States

AVERAGE **25**

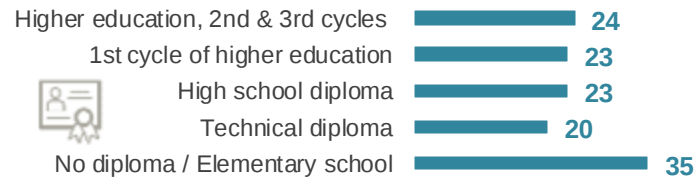
Gender



Age



Degree level



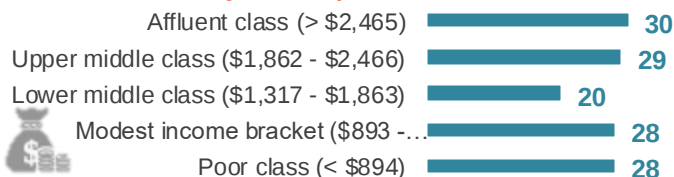
Socio-professional category



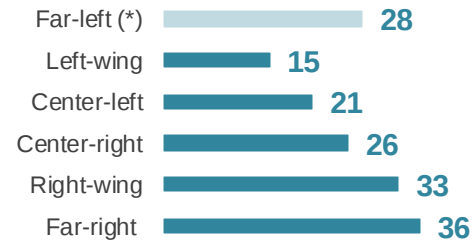
Employment Status



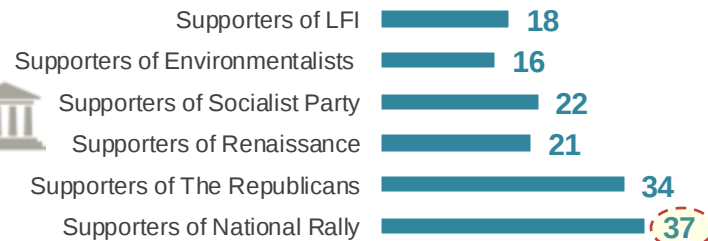
Net monthly income per U.C.



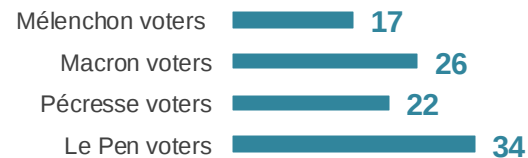
Ideological positioning



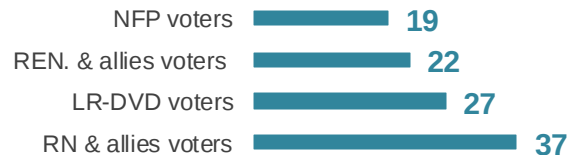
Current partisan proximity



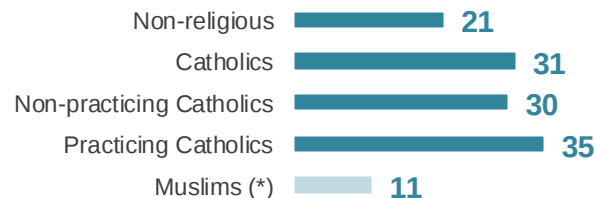
Vote in the presidential election (1st round - 2022)



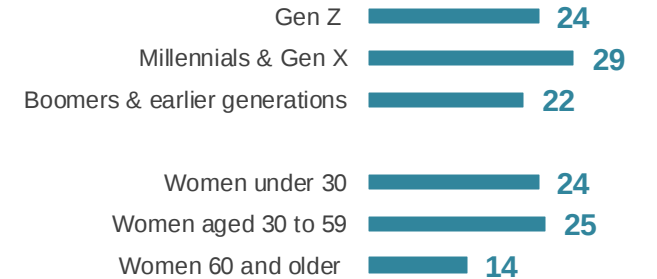
Voting in the legislative elections (1st round - 2024)



Religion



Gender and generation



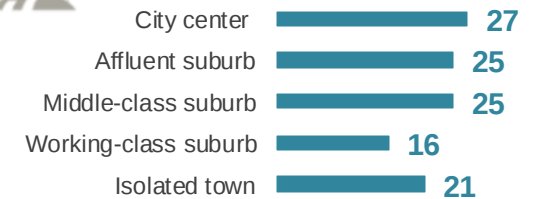
Region



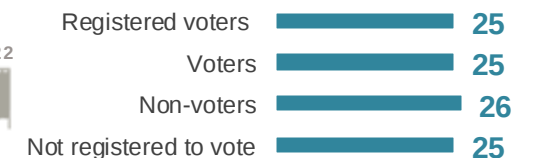
Agglomeration category



City Type



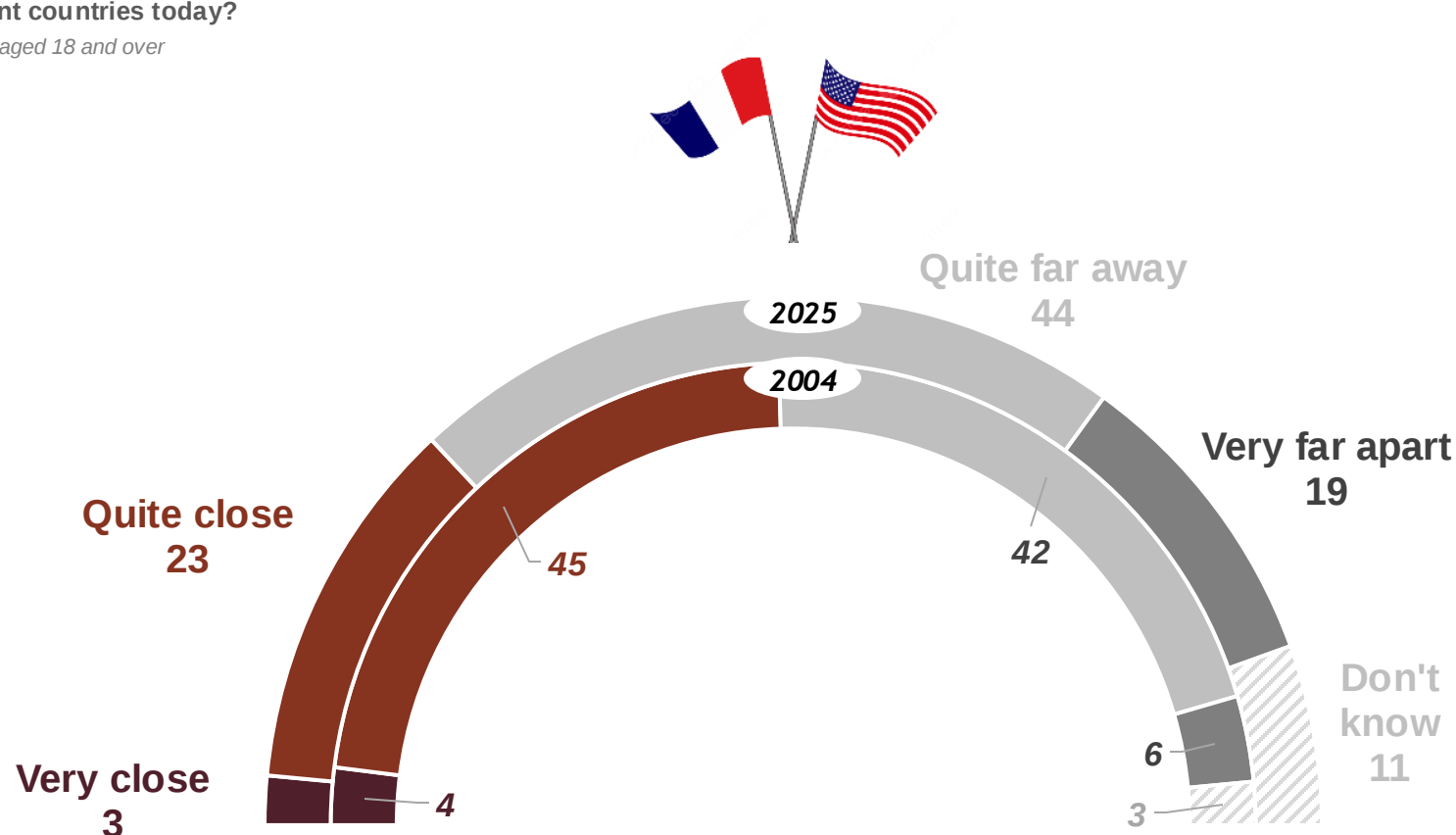
Voter turnout (1st round - 2022)



THE FEELING THAT FRENCH AND AMERICAN SOCIETIES SHARE COMMON VALUES IS HALF AS HIGH TODAY AS IT WAS TWENTY YEARS AGO

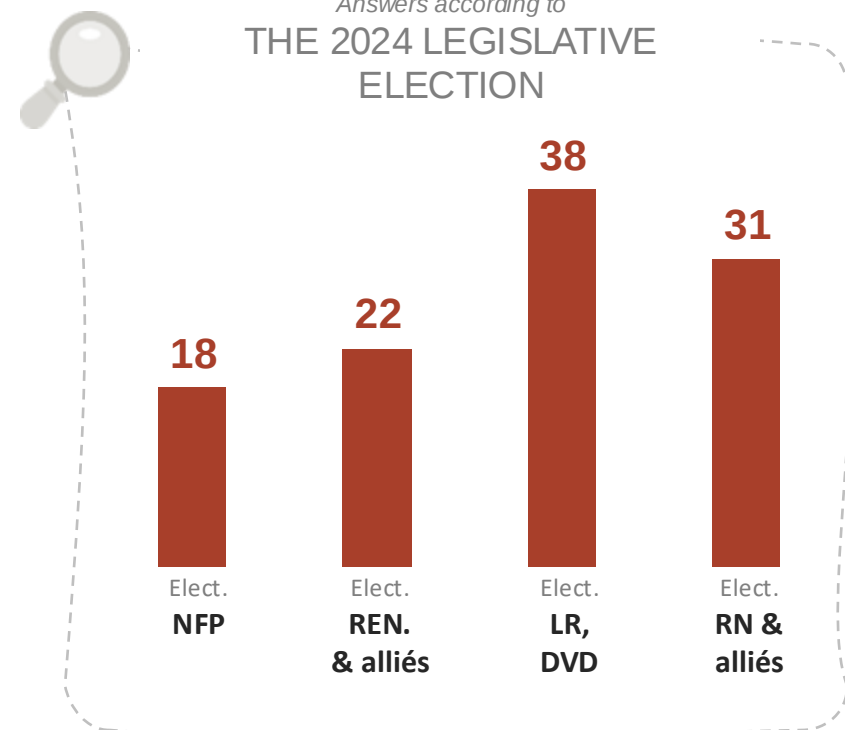
Q: In your opinion, from the point of view of values, are France and the United States very similar, fairly similar, fairly different or very different countries today?

Basis: persons aged 18 and over



26% of French people consider that the United States and France are similar countries in terms of values, compared with 49% in 2004

Answers according to
THE 2024 LEGISLATIVE ELECTION





on the profile of the French who believe that France and the United States are "distant" countries from the point of view of values



90% of environmental sympathizers share this point of view

AVERAGE **63**

Gender



Men **64**
Women **61**

Age



18 to 24 years old **51**
25 to 34 years old **57**
35 to 49 years old **63**
50 to 64 years old **68**
65 years and over **66**

Degree level



Higher education, 2nd & 3rd cycles **67**
1st cycle of higher education **74**
High school diploma **67**
Technical diploma **63**
No diploma / Elementary school **48**

Socio-professional category



Executives & high-level profs. **71**
Mid-level professionals **64**
Employees **54**
Workers **63**

Employment Status



Company executives **63**
Private sector employees **59**
Public sector employees **70**
Unemployed **64**

Net monthly income per U.C.



Affluent class (> \$2,465) **69**
Upper middle class (\$1,862 - \$2,466) **73**
Lower middle class (\$1,317 - \$1,863) **68**
Modest income bracket (\$893 - ...) **55**
Poor class (< \$894) **47**

Ideological positioning



Far-left (*) **61**
Left-wing **72**
Center-left **57**
Center-right **62**
Right-wing **63**
Far-right **57**

Current partisan proximity



Supporters of LFI **68**
Supporters of Environmentalists **90**
Supporters of Socialist Party **76**
Supporters of Renaissance **62**
Supporters of The Republicans **63**
Supporters of National Rally **59**

Vote in the presidential election (1st round - 2022)



Mélenchon voters **71**
Macron voters **62**
Pécresse voters **69**
Le Pen voters **59**

Voting in the legislative elections (1st round - 2024)



NFP voters **76**
REN. & allies voters **68**
LR-DVD voters **53**
RN & allies voters **63**

Religion



Non-religious **66**
Catholics **63**
Non-practicing Catholics **65**
Practicing Catholics **55**
Muslims (*) **58**

Gender and generation

Gen Z **57**
Millennials & Gen X **62**
Boomers & earlier generations **66**

Women under 30 **53**
Women aged 30 to 59 **61**
Women 60 and older **66**

Men under 30 **62**
Men aged 30 to 59 **64**
Men 60 and older **65**



Region

Île-de-France **55**
Other regions of France **65**

Agglomeration category



Paris metropolitan area **53**
Provincial urban community **61**
Rural commune **74**

City Type

City center **60**
Affluent suburb **47**
Middle-class suburb **63**
Working-class suburb **61**
Isolated town **63**

Voter turnout (1st round - 2022)

2022



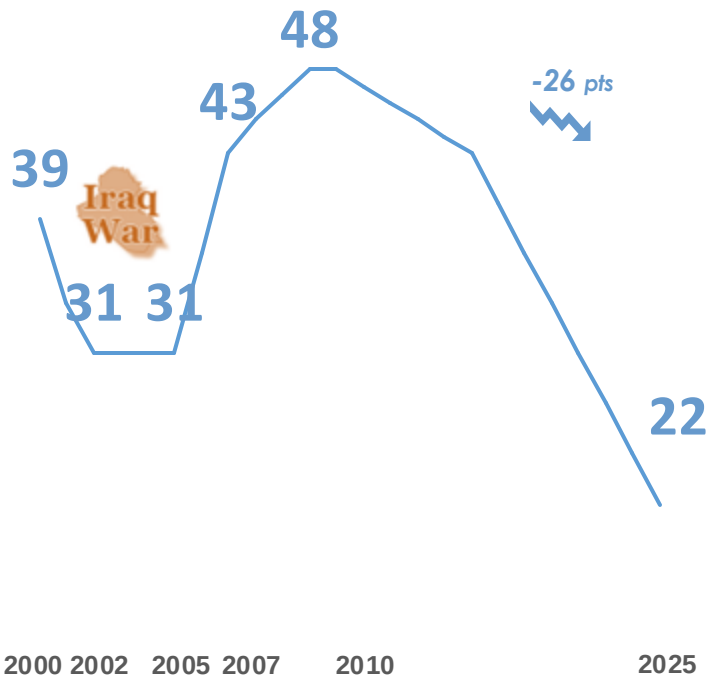
Registered voters **64**
Voters **64**
Non-voters **59**
Not registered to vote **53**

INTENTIONS TO STUDY OR WORK IN THE UNITED STATES HAVE FALLEN TO A LOW LEVEL, HALF AS HIGH AS FIFTEEN YEARS AGO

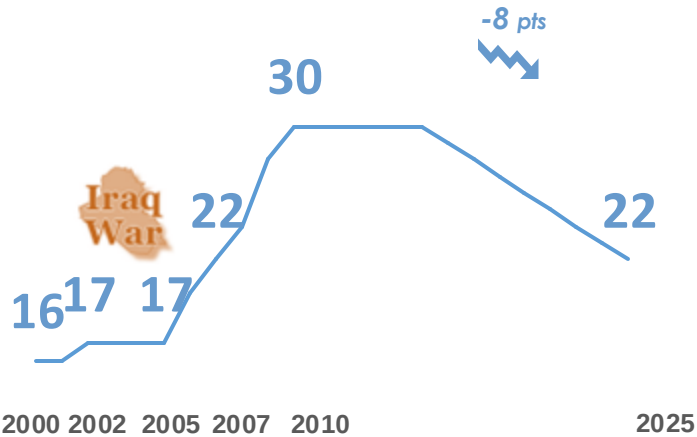
Q: Personally, would you like to (or would you have liked to) ...?



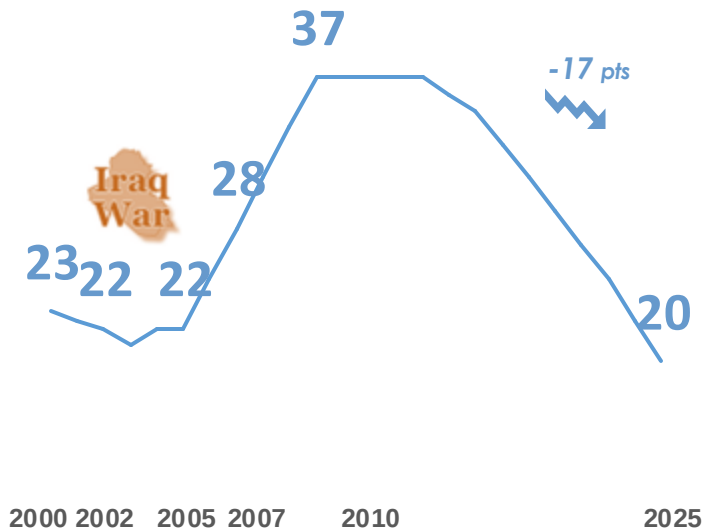
Proportion of French people wishing to...
“Study in the United States”



Proportion of French people wishing to...
“Living in the United States”



Proportion of French people wishing to...
“Working in the United States”



FOCUS on the profile of French people would like (or would have liked) to live in the United States

38% of men under 30 would like (or would have liked) to live in the United States



AVERAGE **22**

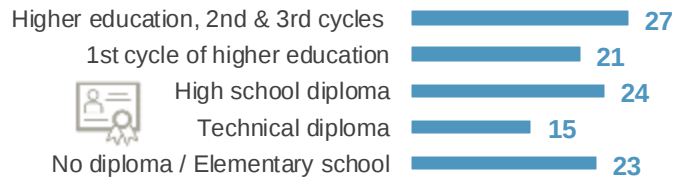
Gender



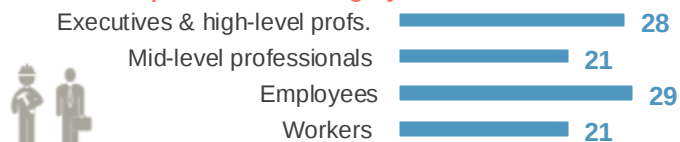
Age



Degree level



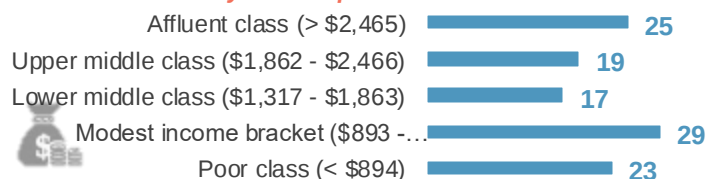
Socio-professional category



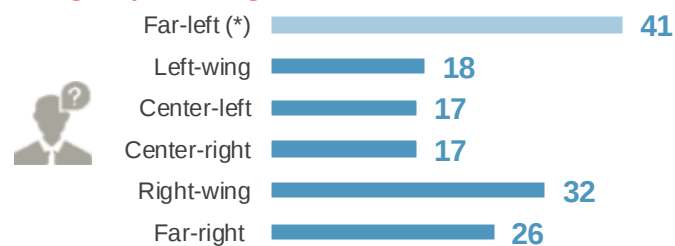
Employment Status



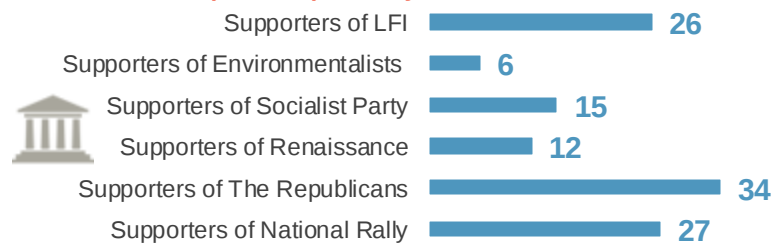
Net monthly income per U.C.



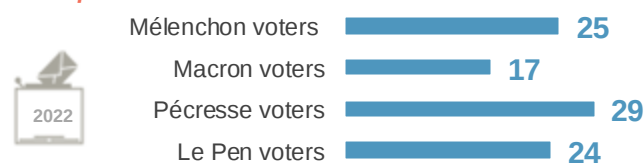
Ideological positioning



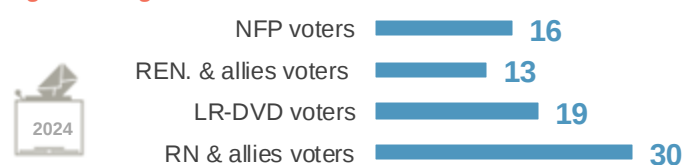
Current partisan proximity



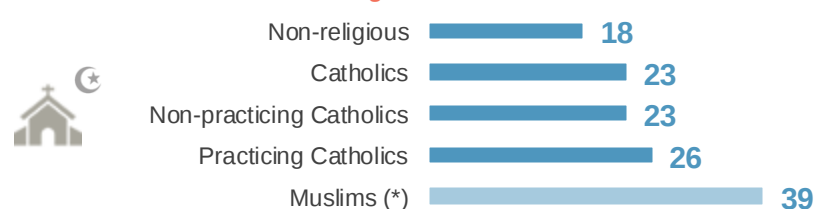
Vote in the presidential election (1st round - 2022)



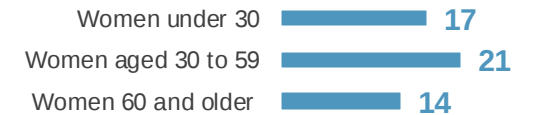
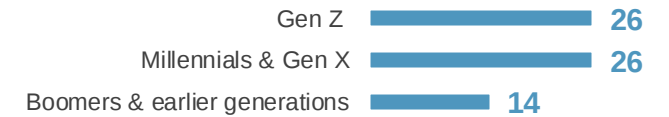
Voting in the legislative elections (1st round - 2024)



Religion



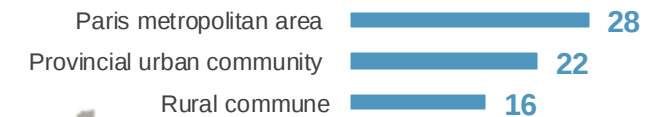
Gender and generation



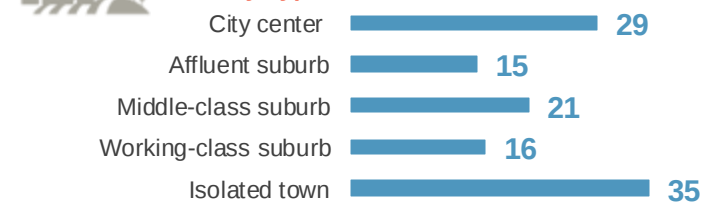
Region



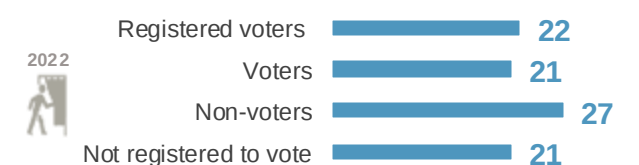
Agglomeration category



City Type



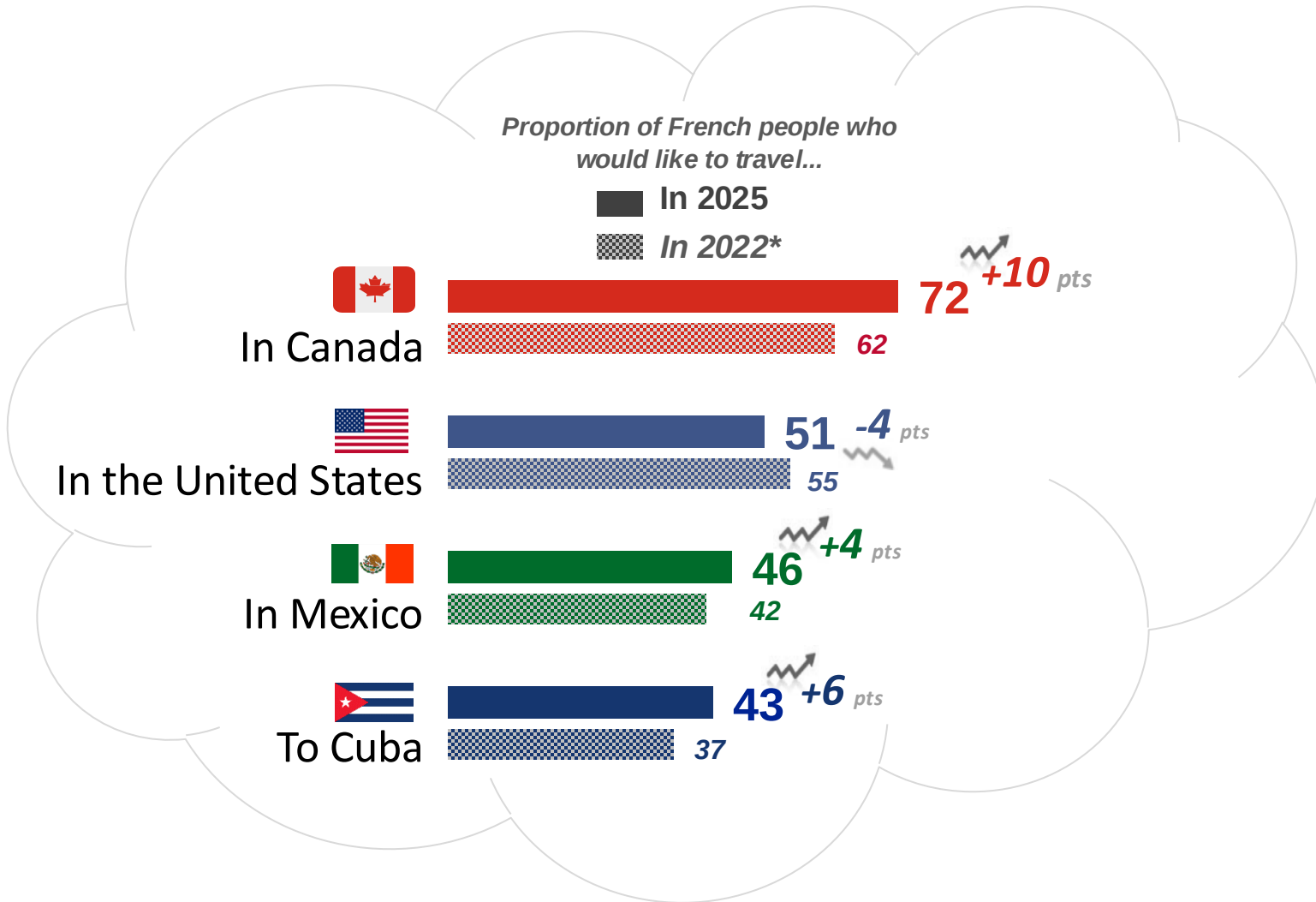
Voter turnout (1st round - 2022)



THE TOURISM POTENTIAL OF THE UNITED STATES IS SLIGHTLY WEAKENING AMONG THE FRENCH, WHO ARE, ON THE OTHER HAND, MUCH MORE INCLINED TO VISIT THEIR CANADIAN NEIGHBOURS

Q: In the course of your life, would you like to travel to the following destinations?

Base: All French people aged 18 and over



Reading note : 51% of French people would like to visit the United States (-4 points since 2022), compared to 72% who would like to travel to Canada (+10 points)

(*) Ifop study for PNY conducted online from November 10 to 14, 2022 with a sample of 1,506 French people, representative of the French population aged 18 and over
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FOCUS on the profile of French people who would like to travel to the United States



68% of men under 30 would like to travel to the United States

AVERAGE 51

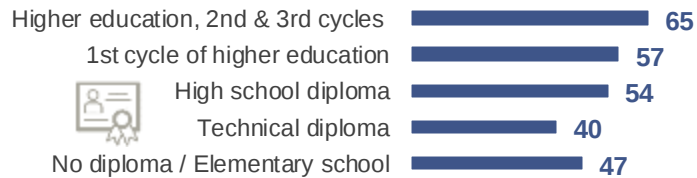
Gender



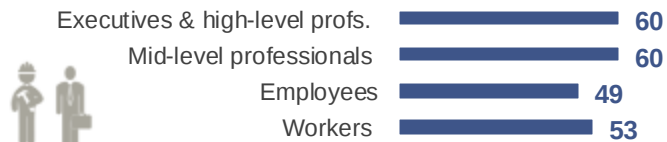
Age



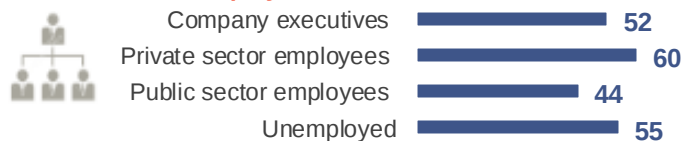
Degree level



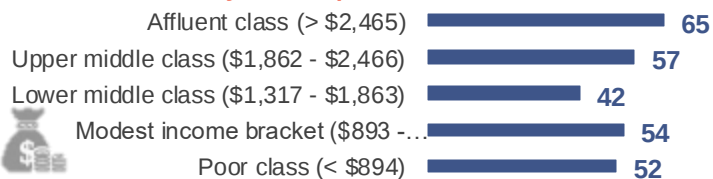
Socio-professional category



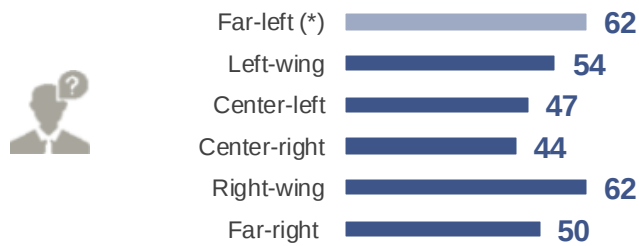
Employment Status



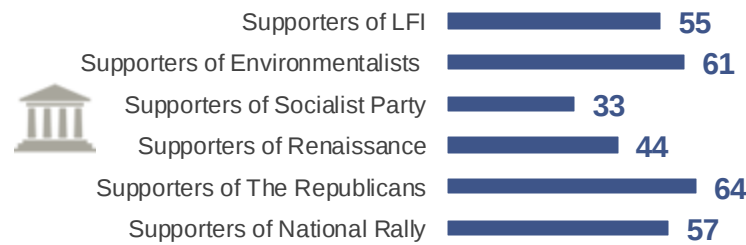
Net monthly income per U.C.



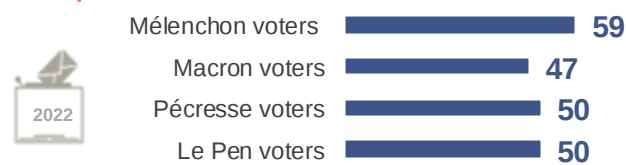
Ideological positioning



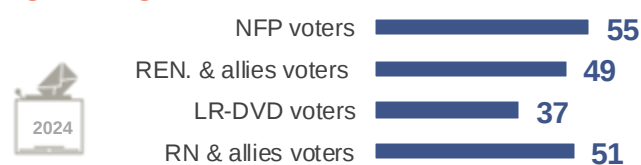
Current partisan proximity



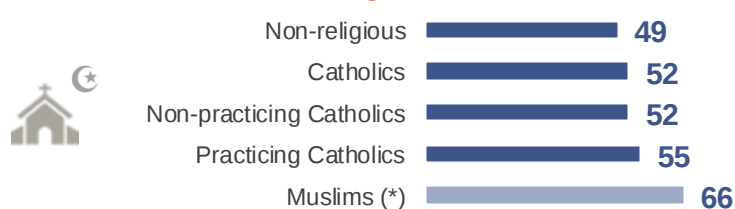
Vote in the presidential election (1st round - 2022)



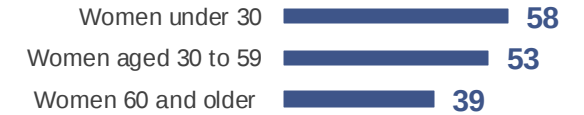
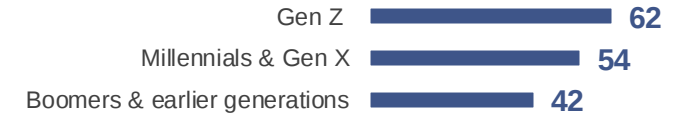
Voting in the legislative elections (1st round - 2024)



Religion



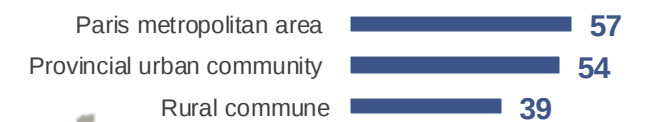
Gender and generation



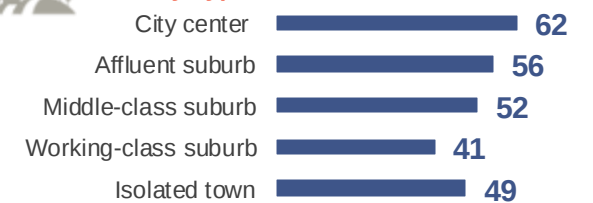
Region



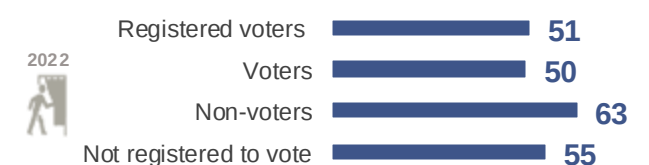
Agglomeration category



City Type



Voter turnout (1st round - 2022)



THE ATTRACTIVENESS OF NEW YORK FOR A SHORT STAY REMAINS STRONG, HOWEVER, AS THE IMAGE OF THIS PROGRESSIVE CITY SEEMS SOMEWHAT DISSOCIATED FROM THE REST OF THE COUNTRY

Q: Personally, if you had the opportunity or the financial means, would you like to...?

Base: All French people aged 18 and over



Stay for a few days / weeks...

Proportion of French people who would like to...

... in New-York **62**

American Response *

... in Paris **75**

Staying for one year (e.g. work, study, etc.)...



... in New-York **28**

American Response *

... in Paris **44**



To live definitively...

... in New York or nearby **16**

American Response *

... in Paris or nearby **13**



Answers by age

73

18-24
years old

70

25-34
years old

69

35-49
years old

65

50-64
years old

44

65 years old
and more

(*) Ifop study for BNY conducted by self-administered online questionnaire from January 18 to 20, 2023 with a nationally representative sample of 1113 people, representative of the U.S. population aged 18 and over



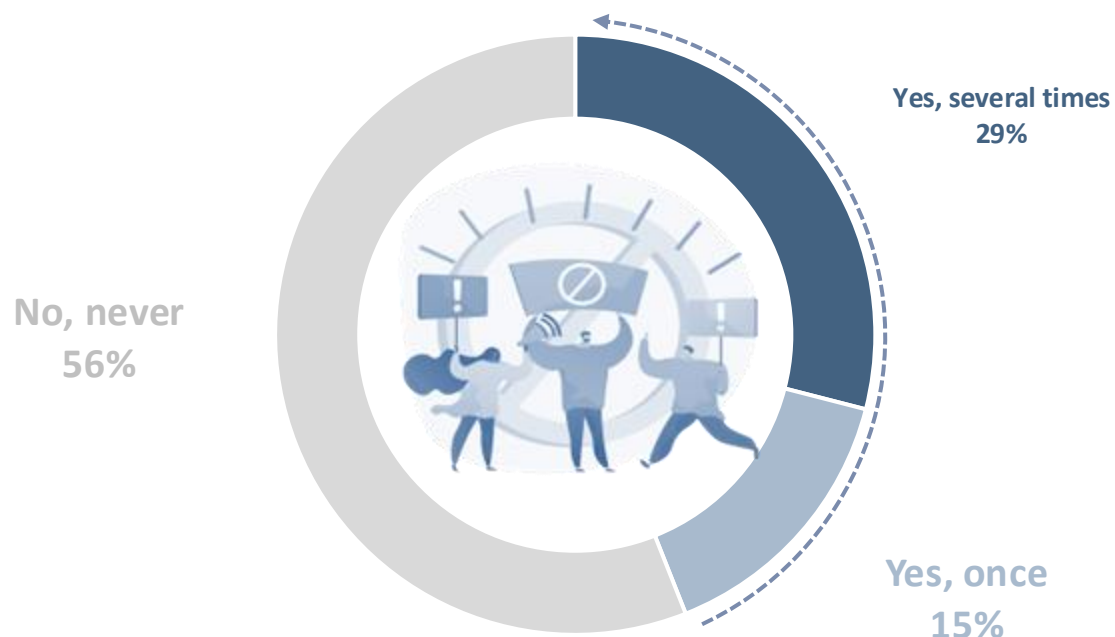
B

The current
relationship to the
movement to boycott
American products

A CORPORATE BOYCOTT IS ON THE RISE AND IS A POLITICAL PRACTICE THAT IS MORE IN VOGUE AMONG ELECTORATES ON THE LEFT THAN ON THE RIGHT

Q : As a consumer, have you ever boycotted the products of a brand or a company?

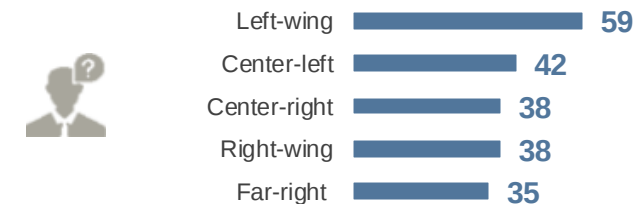
Base: all French people aged 18 and over



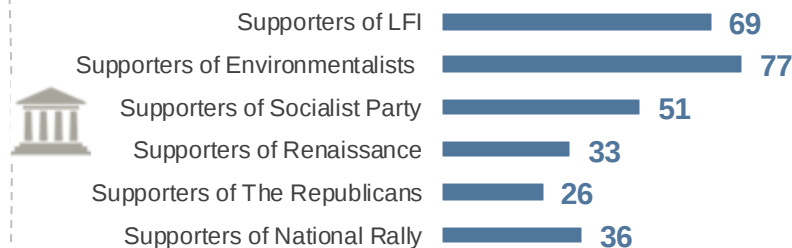
44% of French people have already boycotted products from a brand or company, compared to 26% in 2002*.

Proportion of French people who have already boycotted a company according to their political affinities

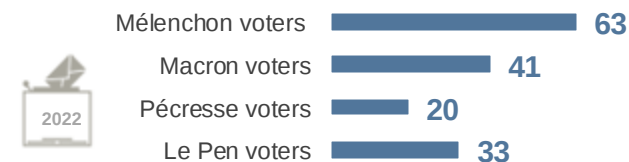
Ideological positioning



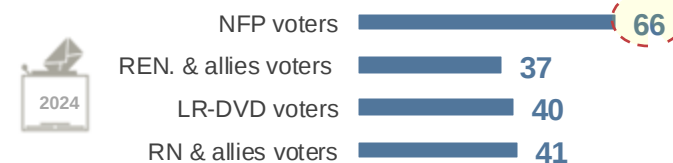
Current partisan proximity



Vote in the presidential election (1st round - 2022)



Voting in the legislative elections (1st round - 2024)

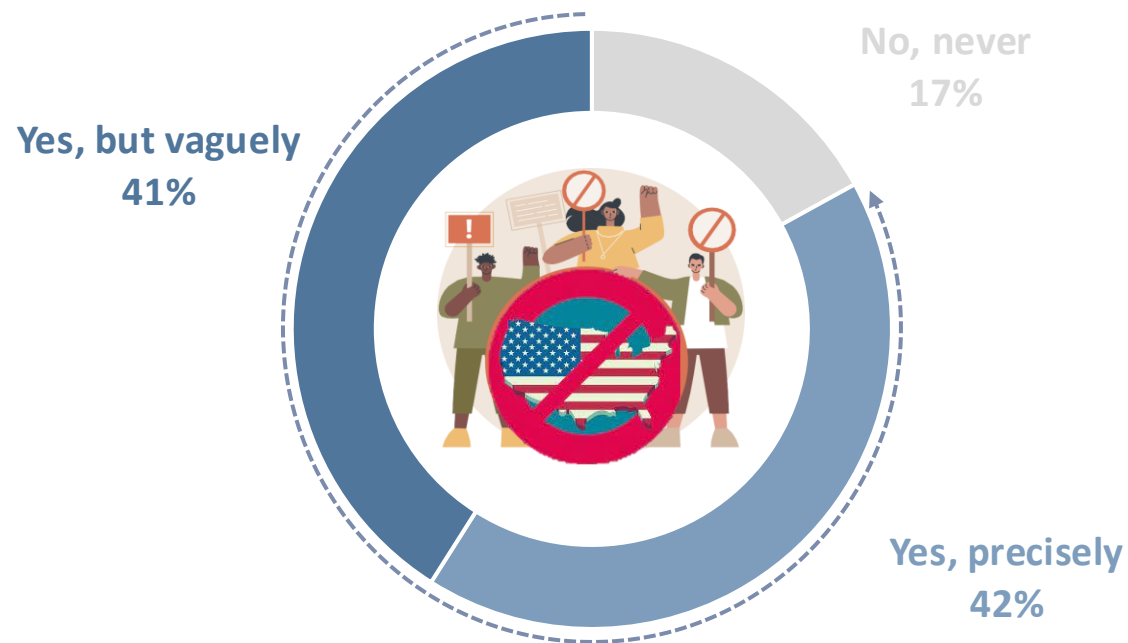


CALLS FOR A BOYCOTT OF AMERICAN PRODUCTS TO PROTEST AGAINST DONALD TRUMP'S POLICIES HAVE RESONATED WITH ALMOST ALL FRENCH PEOPLE

In the face of Donald Trump's attitude towards Ukraine, the announcements of higher tariffs and the change in the policies of big companies in terms of inclusiveness, calls have emerged in France and around the world to boycott American companies and products.

Q : Personally, have you heard of it?

Base: All French people aged 18 and over

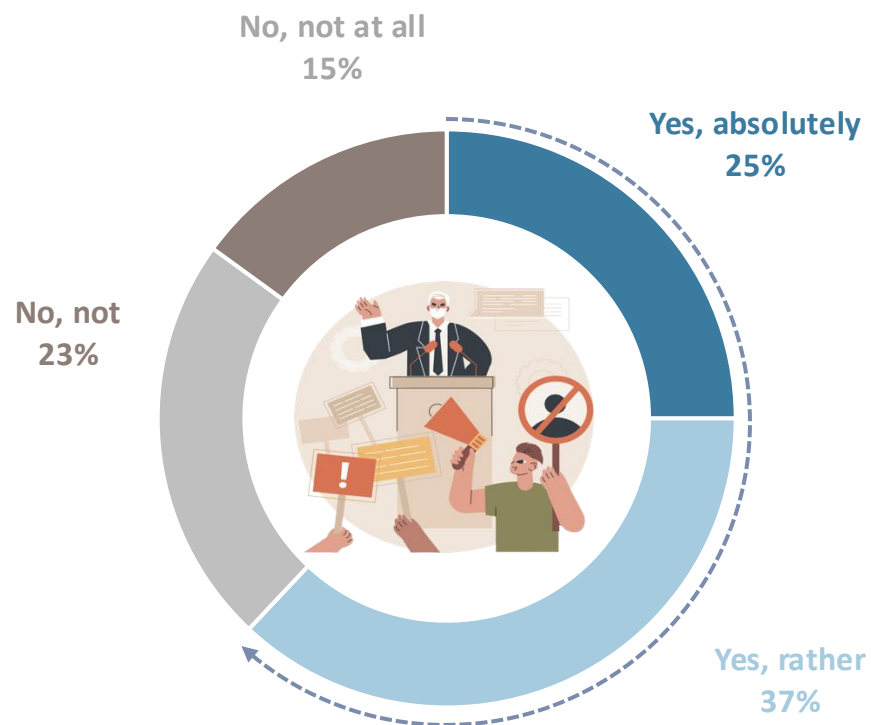


83% of French people have heard about boycotts of American companies and products

THE BOYCOTT OF AMERICAN PRODUCTS IS SUPPORTED BY A CLEAR MAJORITY OF PUBLIC OPINION, ESPECIALLY IN THE RANKS OF LEFT-WING AND CENTRIST VOTERS

Q: Personally, do you support calls for a boycott of American companies to punish the policies of President Donald Trump and his administration?

Base: all French people aged 18 and over



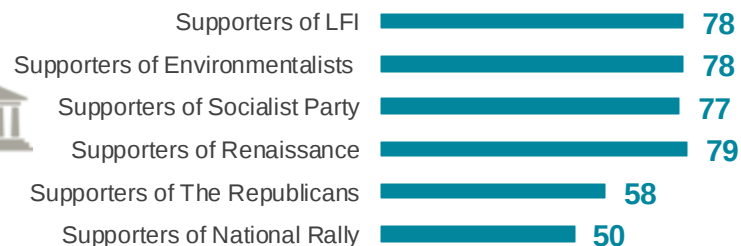
62% of French people support calls for boycott of US companies

Proportion of French people in favors of boycotting American products

Ideological positioning



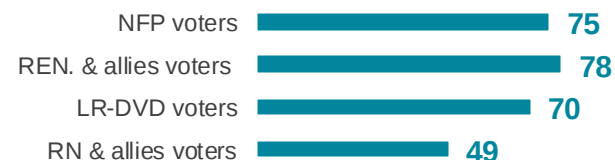
Current partisan proximity



Vote in the presidential election (1st round - 2022)



Voting in the legislative elections (1st round - 2024)



FOCUS on the profile of French people in favors of boycotting American products

78% of LFI supporters are in favor of boycotting American products



AVERAGE **62**

Gender



Men **60**
Women **63**

Age



18 to 24 years old **64**
25 to 34 years old **47**
35 to 49 years old **58**
50 to 64 years old **54**
65 years and over **81**

Degree level



Higher education, 2nd & 3rd cycles **64**
1st cycle of higher education **66**
High school diploma **61**
Technical diploma **63**
No diploma / Elementary school **57**

Socio-professional category



Executives & high-level profs. **61**
Mid-level professionals **62**
Employees **51**
Workers **50**

Employment Status



Company executives **61**
Private sector employees **55**
Public sector employees **56**
Unemployed **65**

Net monthly income per U.C.

Affluent class (> \$2,465) **67**
Upper middle class (\$1,862 - \$2,466) **65**
Lower middle class (\$1,317 - \$1,863) **65**
Modest income bracket (\$893 - ...) **62**
Poor class (< \$894) **51**

Ideological positioning



Far-left (*) **76**
Left-wing **72**
Center-left **64**
Center-right **65**
Right-wing **51**
Far-right **51**

Current partisan proximity



Supporters of LFI **78**
Supporters of Environmentalists **78**
Supporters of Socialist Party **77**
Supporters of Renaissance **79**
Supporters of The Republicans **58**
Supporters of National Rally **50**

Vote in the presidential election (1st round - 2022)



Mélenchon voters **72**
Macron voters **74**
Pécresse voters **64**
Le Pen voters **55**

Voting in the legislative elections (1st round - 2024)



NFP voters **75**
REN. & allies voters **78**
LR-DVD voters **70**
RN & allies voters **49**

Religion



Non-religious **60**
Catholics **65**
Non-practicing Catholics **65**
Practicing Catholics **65**
Muslims (*) **54**

Gender and generation

Gen Z **58**
Millennials & Gen X **54**
Boomers & earlier generations **75**

Women under 30 **66**
Women aged 30 to 59 **53**
Women 60 and older **76**

Men under 30 **49**
Men aged 30 to 59 **54**
Men 60 and older **72**



Region

Île-de-France **60**
Other regions of France **62**

Agglomeration category

Paris metropolitan area **58**
Provincial urban community **61**
Rural commune **66**



City Type

City center **60**
Affluent suburb **54**
Middle-class suburb **64**
Working-class suburb **68**
Isolated town **79**

Voter turnout (1st round - 2022)



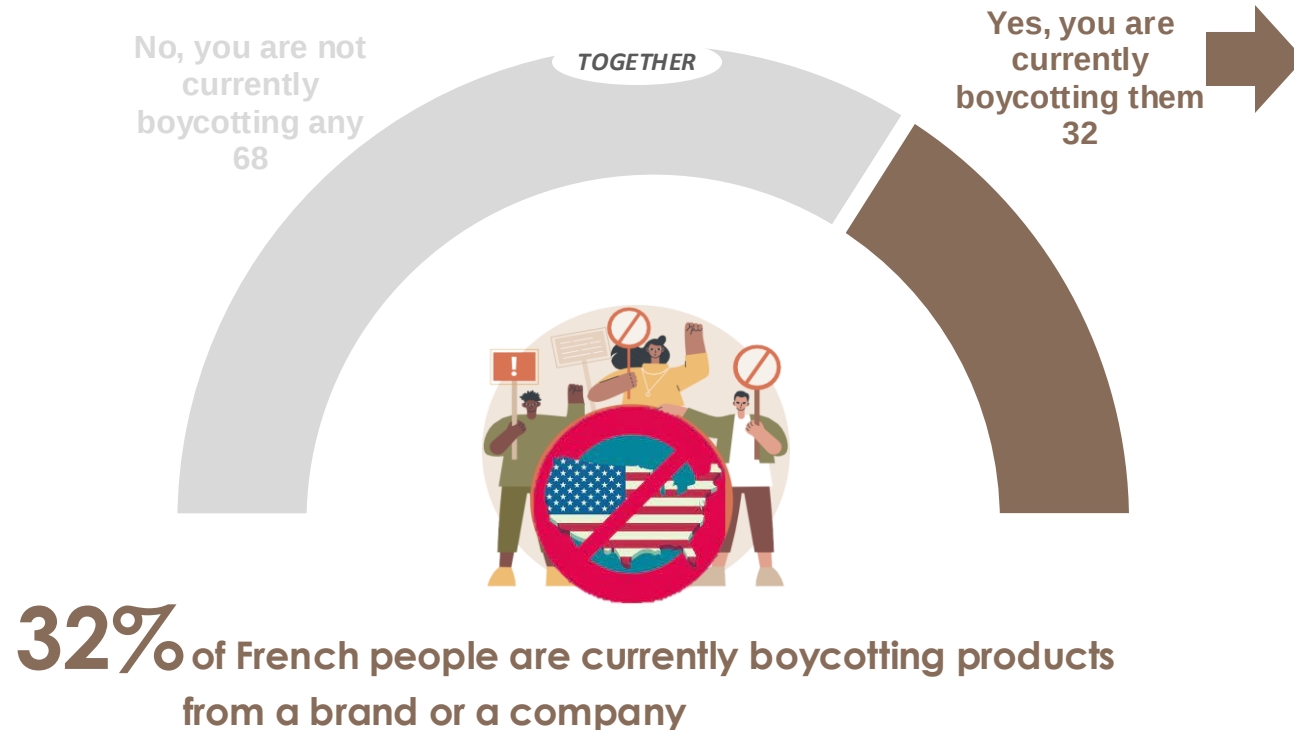
Registered voters **63**
Voters **65**
Non-voters **41**
Not registered to vote **51**

TODAY, ONE IN THREE FRENCH PEOPLE BOYCOTT AT LEAST ONE AMERICAN PRODUCT, WITH THE MOST AFFECTED COMPANIES BEING SODA, FAST FOOD AND ELON MUSK'S BRANDS

In the face of Donald Trump's attitude towards Ukraine, the announcements of higher tariffs and the change in the policies of big companies in terms of inclusiveness, calls have emerged in France and around the world to boycott American companies and products.

Q: As a consumer, do you boycott one or more products of an American brand or company?

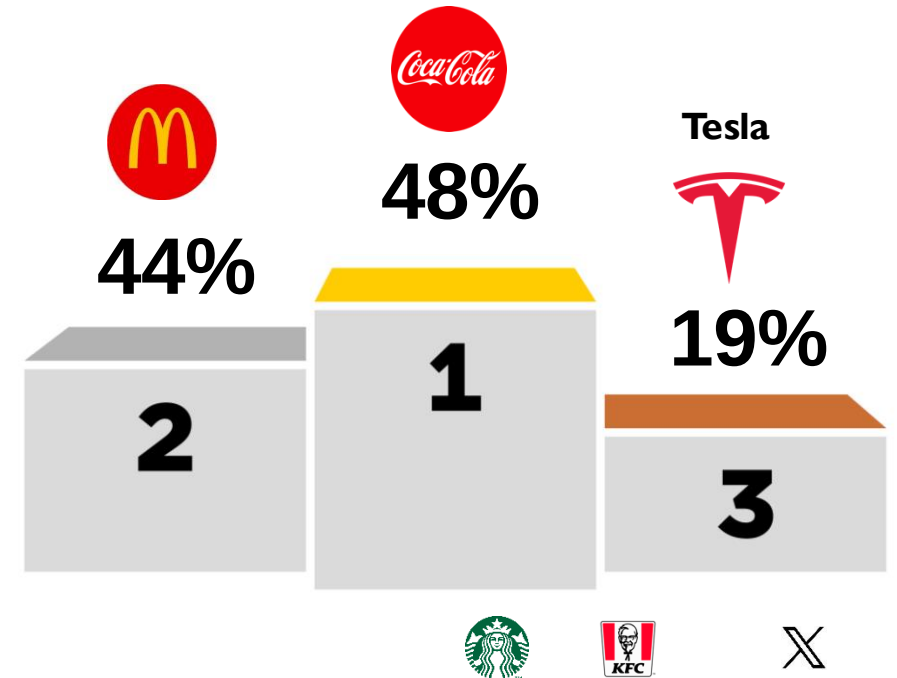
Base: all French people aged 18 and over



TOP 3 OF THE MOST BOYCOTTED BRANDS

Q: Which U.S. company(ies)/brand(s) are you currently boycotting? Open-ended question

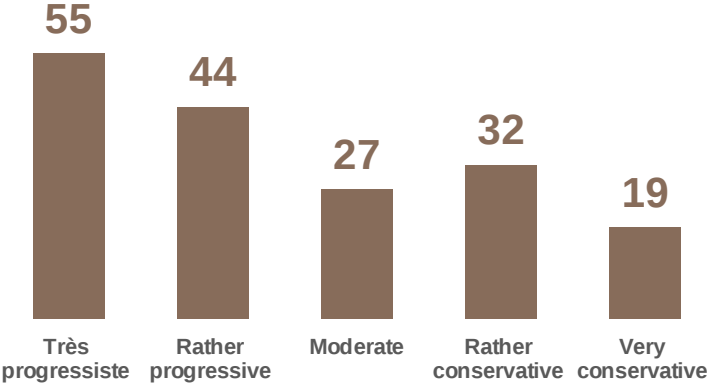
Base: Current boycotters of at least one U.S. brand



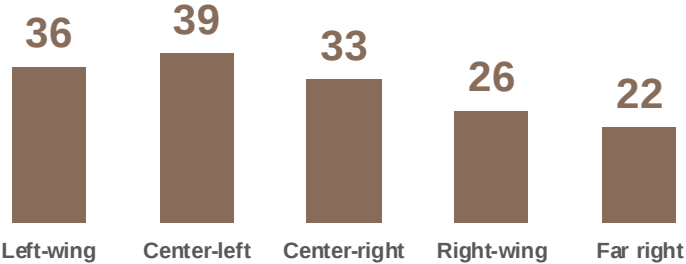
DUE TO THE SMALL NUMBER OF STAFF, THE RESULTS OF THIS OPEN-ENDED QUESTION SHOULD BE INTERPRETED WITH CAUTION.

THE BOYCOTT OF AMERICAN BRANDS APPEARS TO BE A MARKER OF THE LEFT, AND ESPECIALLY AS AN INDICATOR OF SOCIETAL PROGRESSIVISM

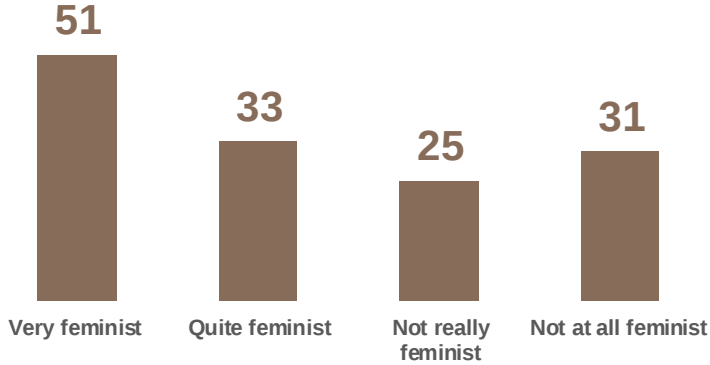
Answers according to
*POSITIONING ON SOCIAL
ISSUES*



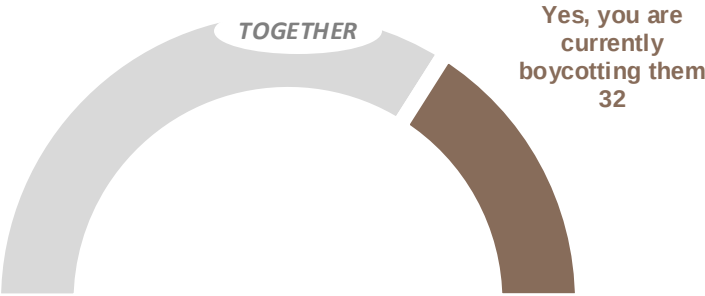
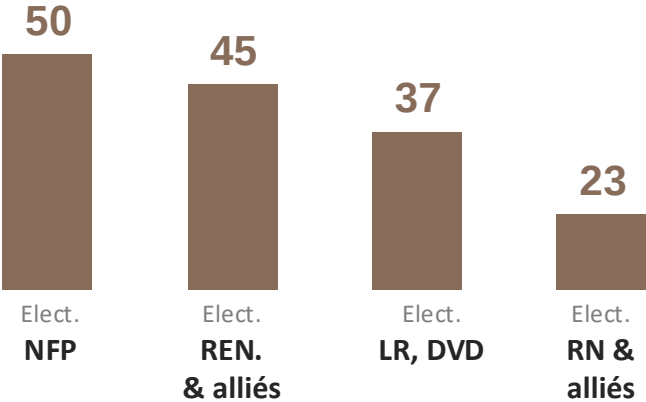
Answers according to
*POSITIONING
IDEOLOGICAL*



Answers according to
THE DEGREE OF FEMINISM



Answers according to
*THE VOTE IN THE 2024
LEGISLATIVE ELECTIONS*



FOCUS on the profile of French people currently boycotting American products



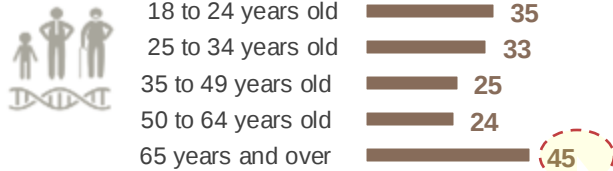
45% of seniors aged 65 and over are currently boycotting American products

AVERAGE **32**

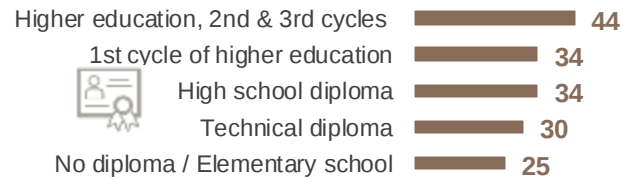
Gender



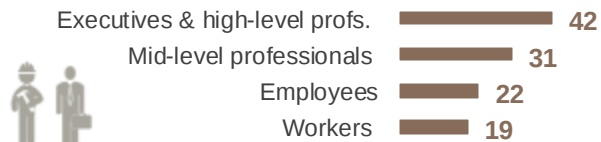
Age



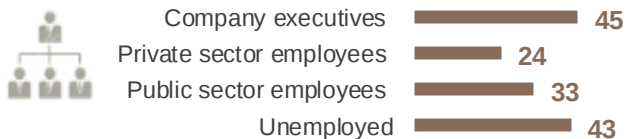
Degree level



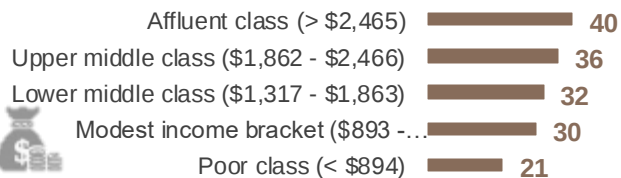
Socio-professional category



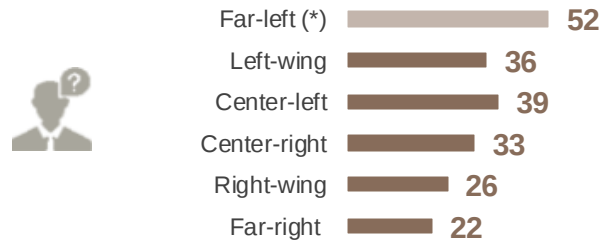
Employment Status



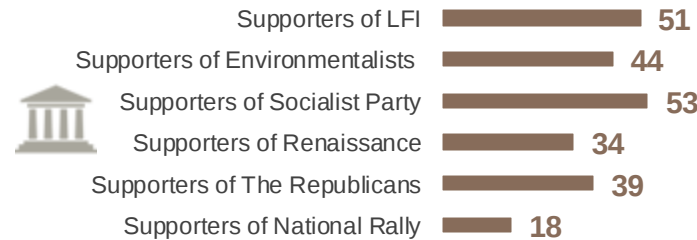
Net monthly income per U.C.



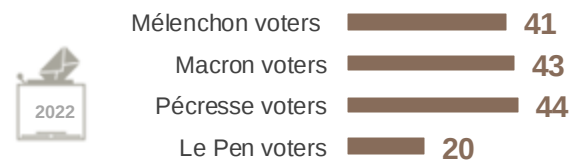
Ideological positioning



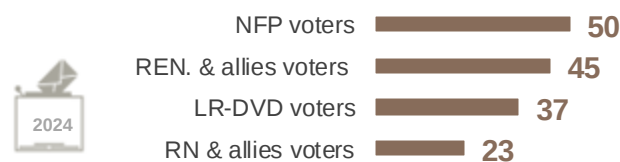
Current partisan proximity



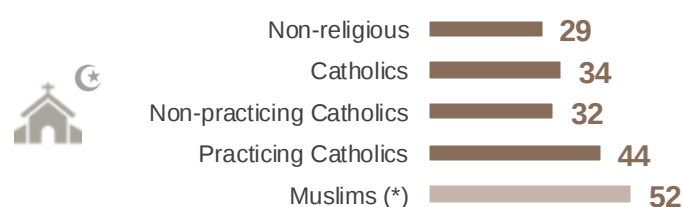
Vote in the presidential election (1st round - 2022)



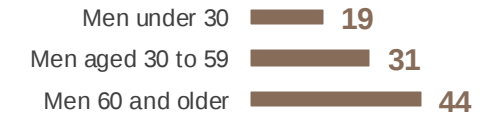
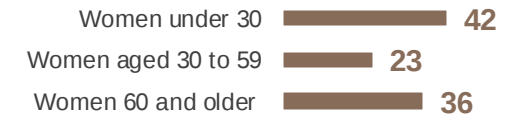
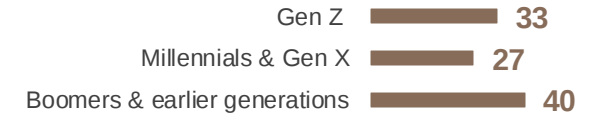
Voting in the legislative elections (1st round - 2024)



Religion



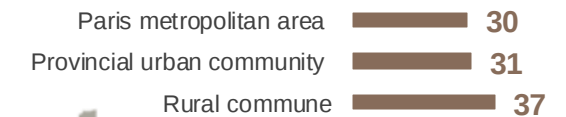
Gender and generation



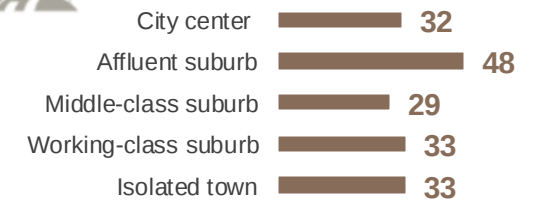
Region



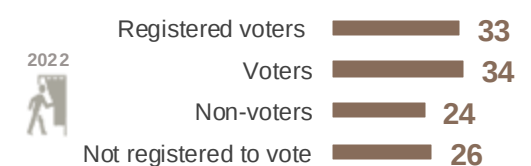
Agglomeration category



City Type



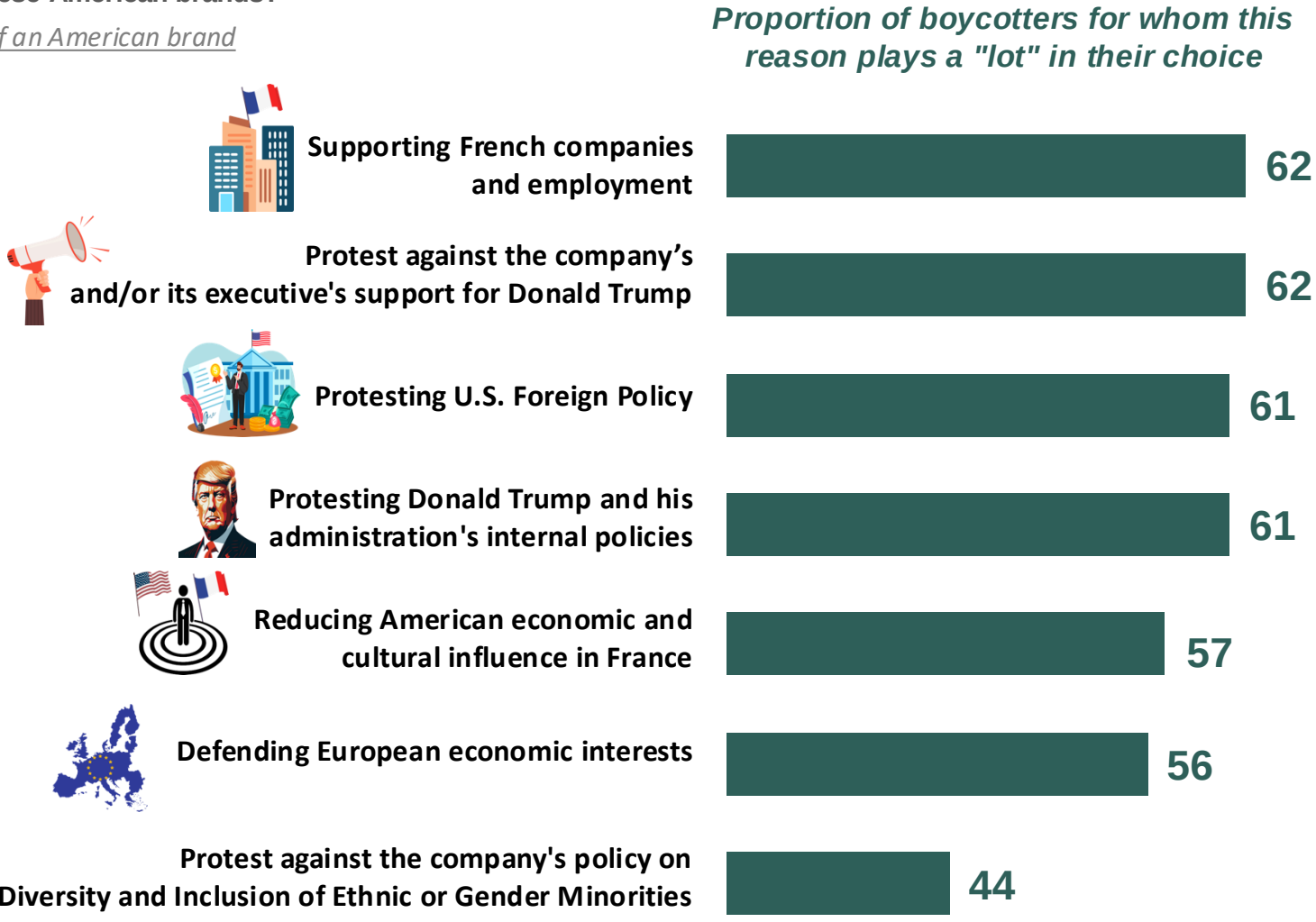
Voter turnout (1st round - 2022)



THIS BOYCOTT OF AMERICAN PRODUCTS IS DRIVEN BY ANTI-TRUMPISM BUT ALSO BY ECONOMIC PATRIOTISM ON THE RIGHT AND SOCIETAL ISSUES ON THE LEFT

Q: In your opinion, do any of the following reasons play a role in your choice to boycott these American brands?

Basis: current boycotters of an American brand



Answers according to THE VOTE IN THE 2024 LEGISLATIVE ELECTIONS

	Elect. NFP	Elect. Ren. & alliés	Elect. LR-DVD
	58	81	84
	63	76	36
	67	72	66
	62	79	63
	51	67	62
	56	57	98
	52	37	28



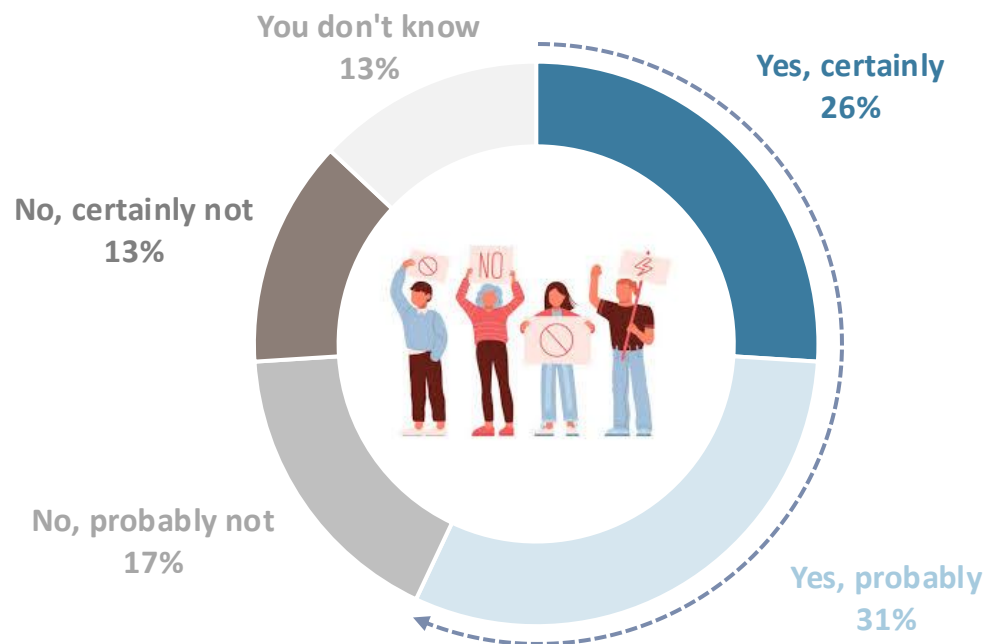
C

The potential for
boycotts of American
brands in the coming
months

MORE THAN ONE IN TWO FRENCH PEOPLE INTEND TO BOYCOTT AMERICAN PRODUCTS IN THE COMING MONTHS, WITH A QUARTER FIRMLY INTENDING TO DO SO

Q: Do you yourself, in order to sanction the policy of the U.S. Government and/or major U.S. companies, intend to boycott products or services of U.S. brands in the coming months?

Base: all French people aged 18 and over

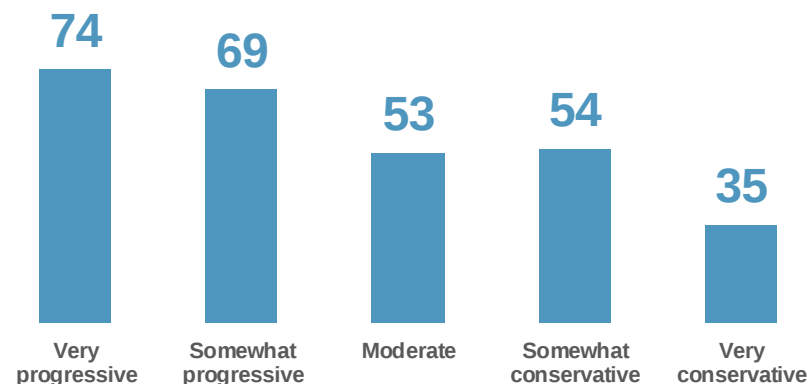


57% of French people intend to boycott products or services of American brands in the coming months

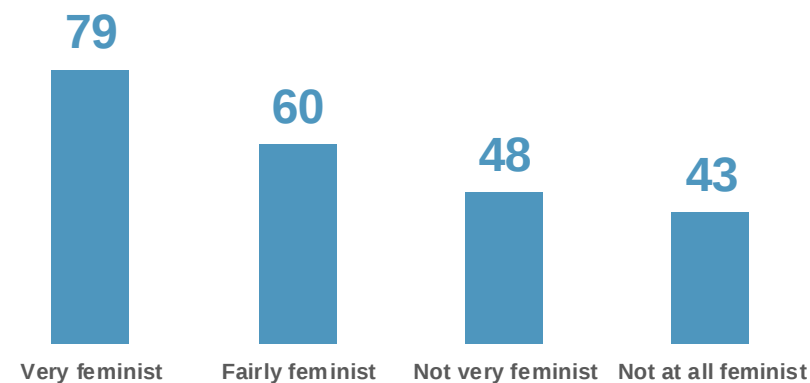


Proportion of French people intending to boycott products of a brand or company according to...

POSITIONING ON SOCIAL ISSUES



THE DEGREE OF FEMINISM



FOCUS on the profile of French people who have every intention of boycotting American brands in the coming months

41% of PS sympathizers are in this situation



AVERAGE **26**

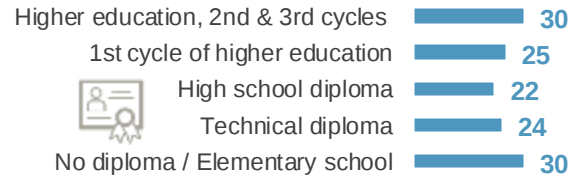
Gender



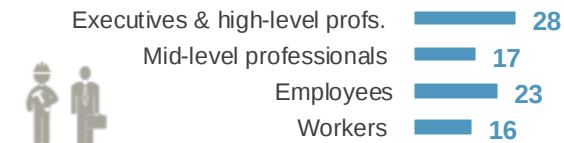
Age



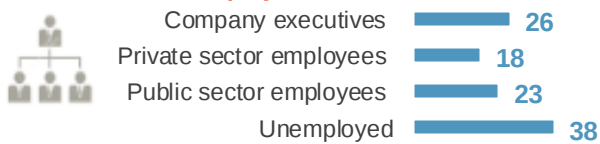
Degree level



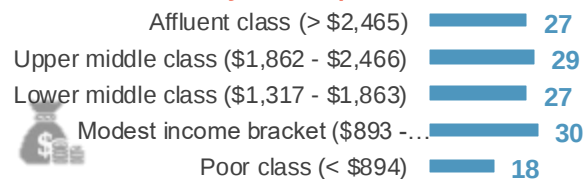
Socio-professional category



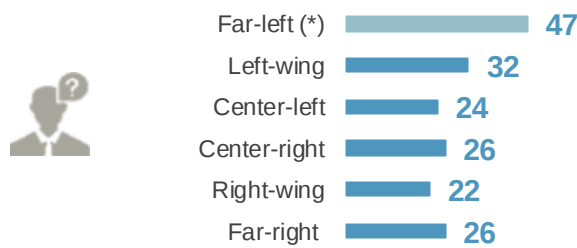
Employment Status



Net monthly income per U.C.



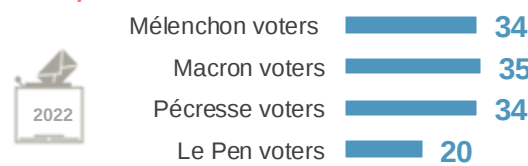
Ideological positioning



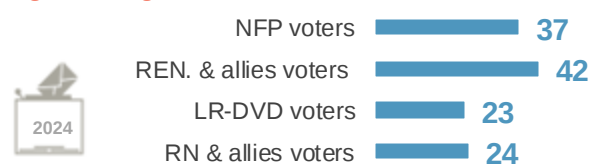
Current partisan proximity



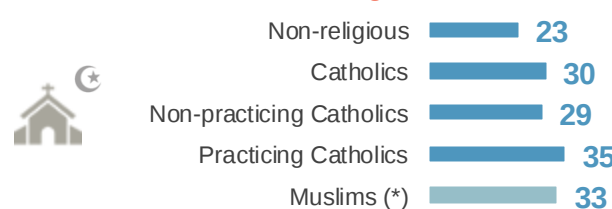
Vote in the presidential election (1st round - 2022)



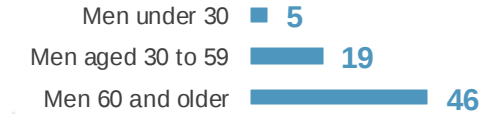
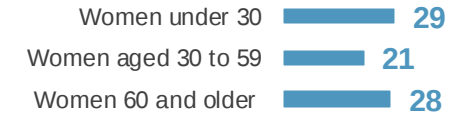
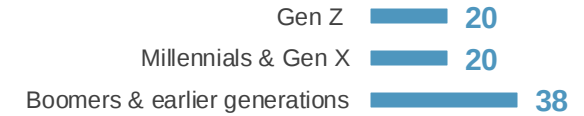
Voting in the legislative elections (1st round - 2024)



Religion



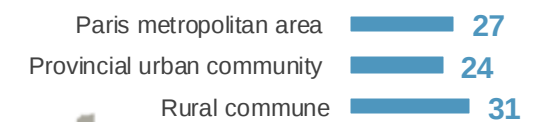
Gender and generation



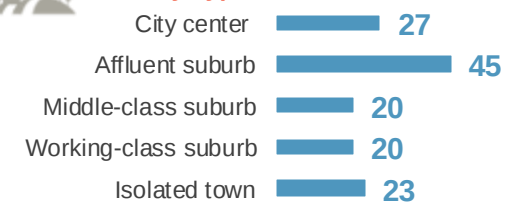
Region



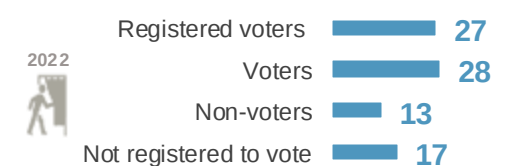
Agglomeration category



City Type



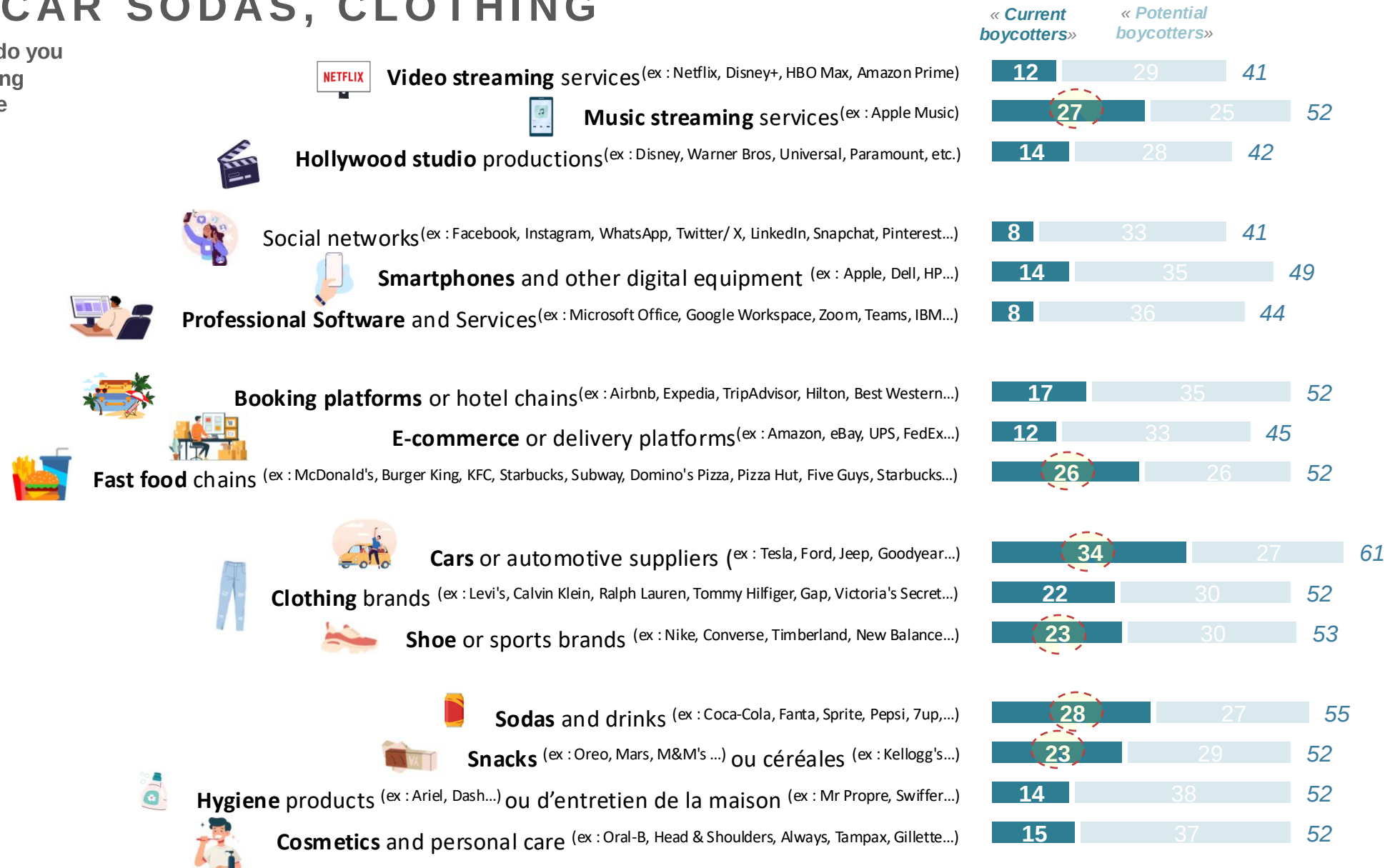
Voter turnout (1st round - 2022)



ALL SECTORS ARE EXPOSED TO THE BOYCOTT BUT THE MOST THREATENED ARE THOSE WHERE THERE ARE ALTERNATIVES: FAST FOOD, CAR SODAS, CLOTHING

Q: And (...) in the coming months, do you intend to boycott any of the following types of products or services of the following American brands?

Basis: People who habitually consume the products/services of the following products



FOCUS on the profile of the French who firmly intend to boycott American "sodas and drinks"



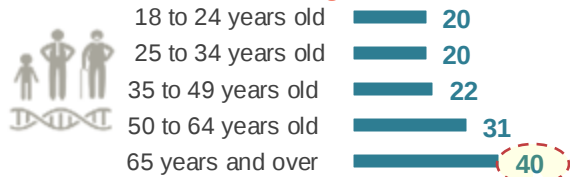
40% of people aged 65 and over are in this situation

AVERAGE **28**

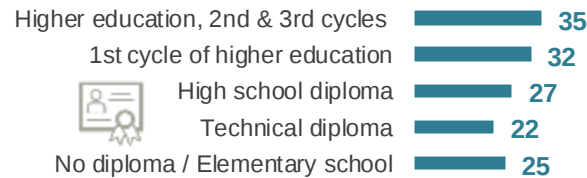
Gender



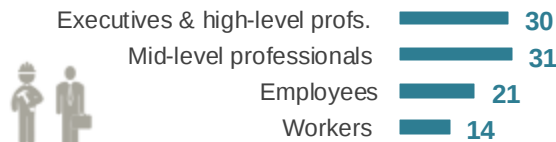
Age



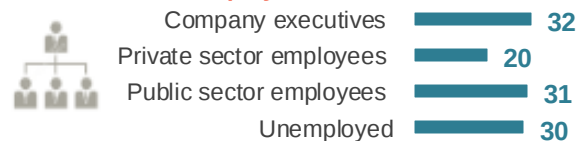
Degree level



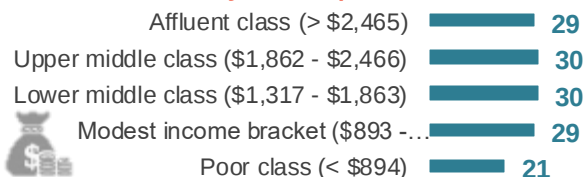
Socio-professional category



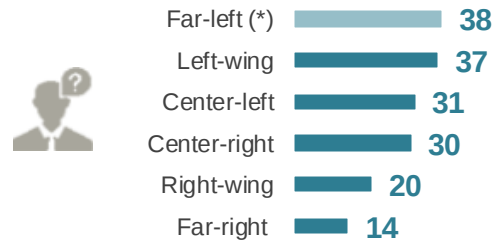
Employment Status



Net monthly income per U.C.



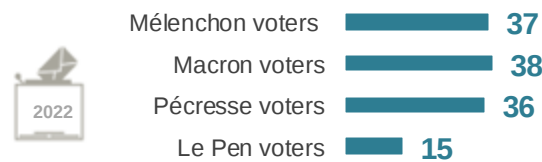
Ideological positioning



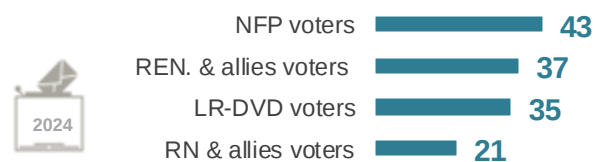
Current partisan proximity



Vote in the presidential election (1st round - 2022)



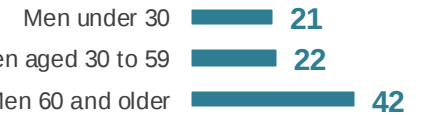
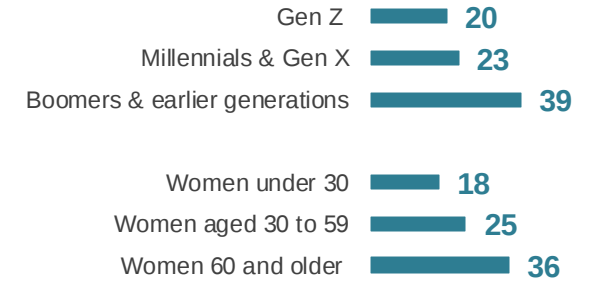
Voting in the legislative elections (1st round - 2024)



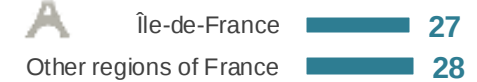
Religion



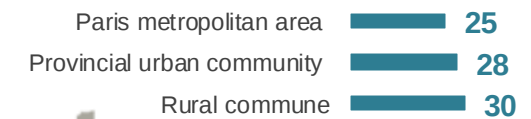
Gender and generation



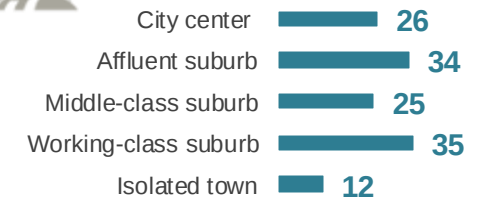
Region



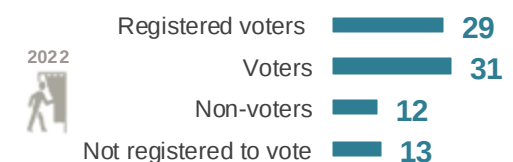
Agglomeration category



City Type



Voter turnout (1st round - 2022)

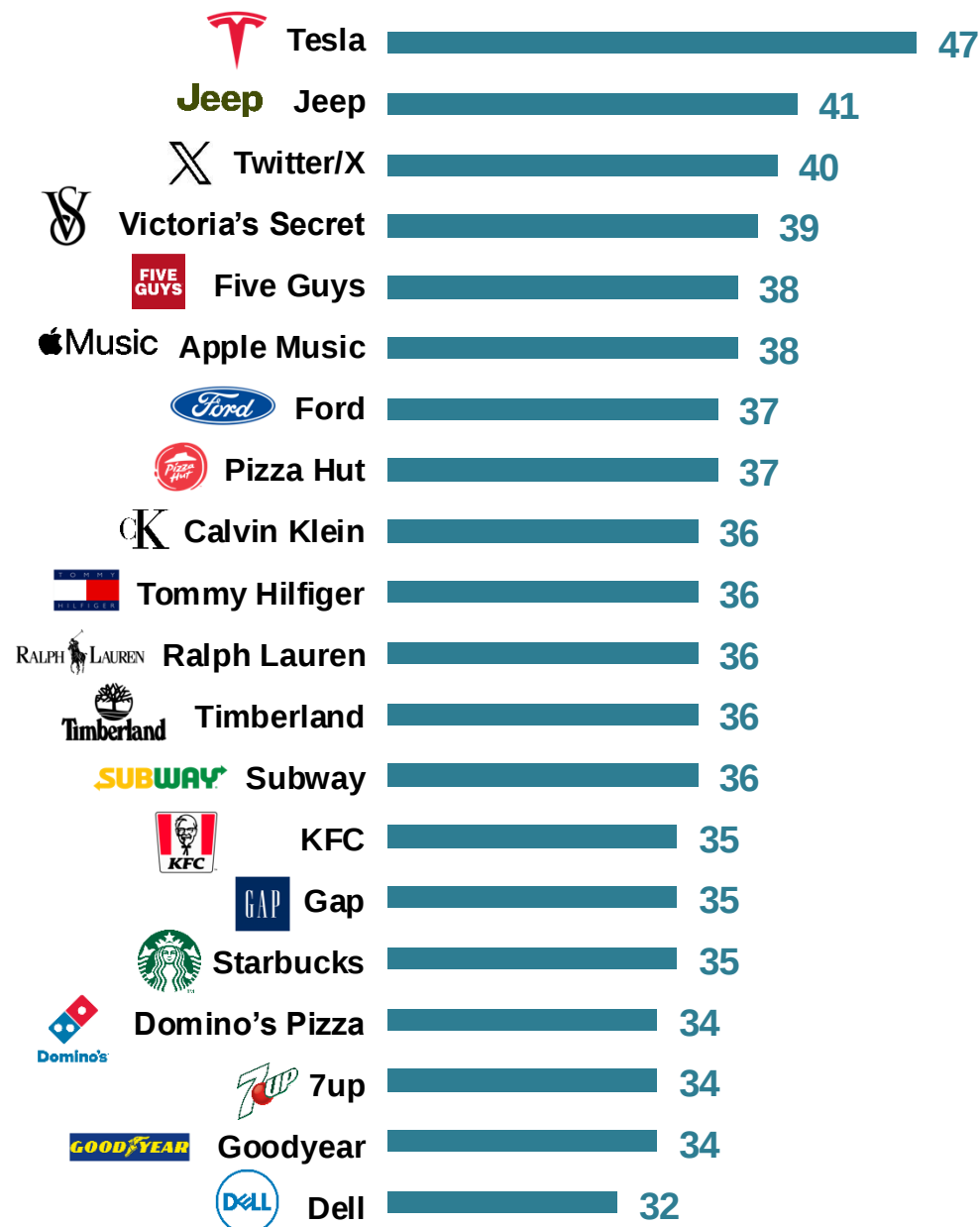


TESLA, N°1 OF THE AMERICAN BRANDS MOST THREATENED BY BOYCOTT BY THE FRENCH IN 2025

PROPORTION OF FRENCH PEOPLE WHO HAVE A FIRM INTENTION TO BOYCOTT

Q: And this year, in 2025, do you intend to boycott any of the following brands' products or services?

Base: all French people aged 18 and over



These 20 companies are the most threatened with boycott among the 70 brands tested by Ifop

FOCUS on the profile of the French who firmly intend to boycott "TESLA"



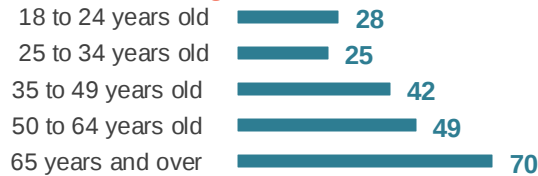
57% of executives and higher intellectual professions firmly intend to boycott Tesla

AVERAGE **47**

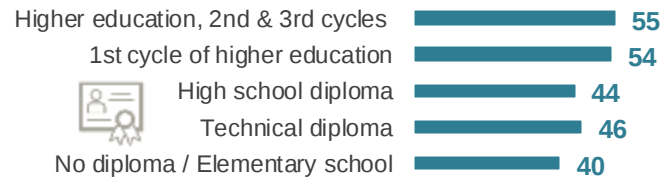
Gender



Age



Degree level



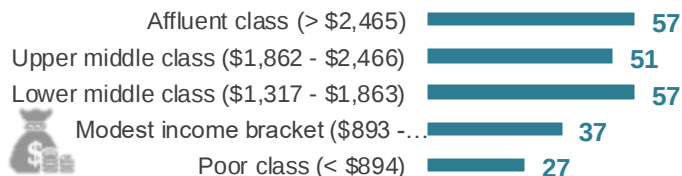
Socio-professional category



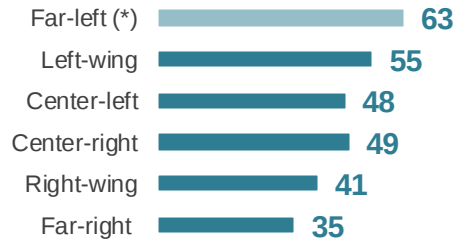
Employment Status



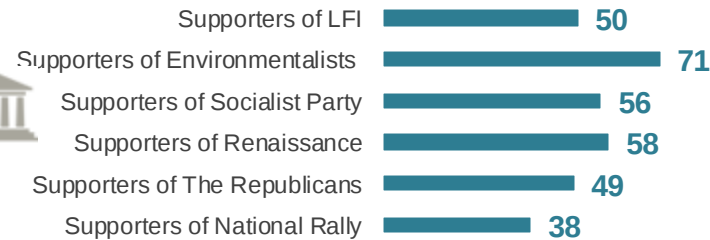
Net monthly income per U.C.



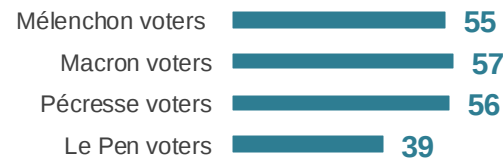
Ideological positioning



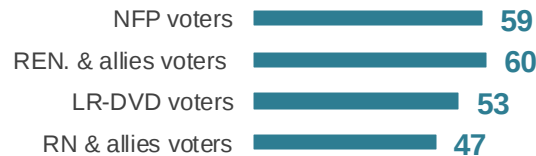
Current partisan proximity



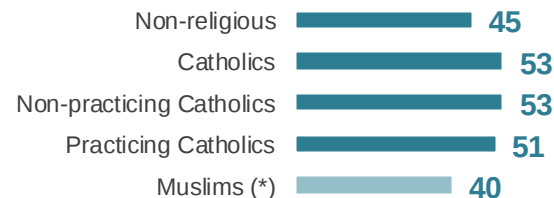
Vote in the presidential election (1st round - 2022)



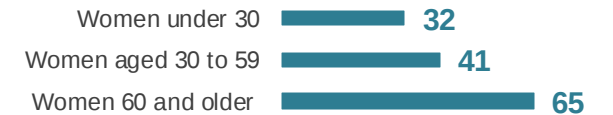
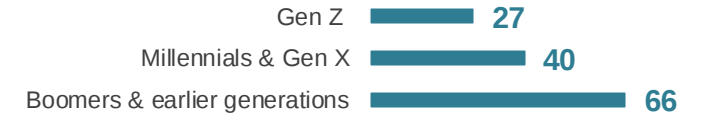
Voting in the legislative elections (1st round - 2024)



Religion



Gender and generation



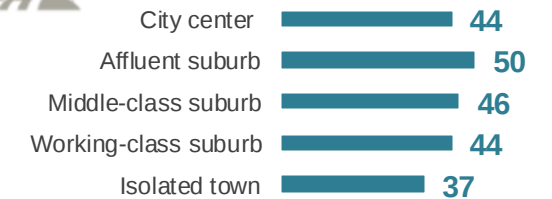
Region



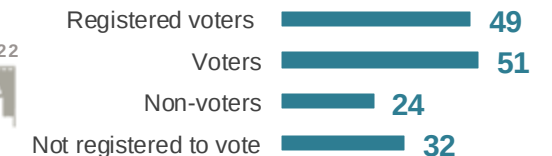
Agglomeration category



City Type



Voter turnout (1st round - 2022)



FOCUS on the profile of the French who firmly intend to boycott "X"

X

63% of environmental sympathizers have a firm intention of boycotting X

AVERAGE **40**

Sexe



Men **38**

Women **42**

Age



18 to 24 years old **24**

25 to 34 years old **26**

35 to 49 years old **37**

50 to 64 years old **40**

65 years and over **59**

Degree level

Higher education, 2nd & 3rd cycles **44**

1st cycle of higher education **49**



High school diploma **38**

Technical diploma **39**

No diploma / Elementary school **36**

Socio-professional category

Executives & high-level profs. **44**

Mid-level professionals **39**

Employees **35**

Workers **31**



Employment Status

Company executives **33**

Private sector employees **33**

Public sector employees **43**

Unemployed **38**



Net monthly income per U.C.

Affluent class (> \$2,465) **51**

Upper middle class (\$1,862 - \$2,466) **46**

Lower middle class (\$1,317 - \$1,863) **43**

Modest income bracket (\$893 - ...) **30**

Poor class (< \$894) **35**



Ideological positioning



Far-left (*) **65**

Left-wing **45**

Center-left **44**

Center-right **40**

Right-wing **36**

Far-right **32**

Current partisan proximity

Supporters of LFI **36**

Supporters of Environmentalists **63**



Supporters of Socialist Party **54**

Supporters of Renaissance **50**

Supporters of The Republicans **47**

Supporters of National Rally **31**

Vote in the presidential election (1st round - 2022)

Mélenchon voters **44**

Macron voters **51**

Pécresse voters **52**

Le Pen voters **28**



Voting in the legislative elections (1st round - 2024)

NFP voters **48**

REN. & allies voters **51**

LR-DVD voters **54**

RN & allies voters **40**



Religion

Non-religious **41**

Catholics **44**

Non-practicing Catholics **43**

Practicing Catholics **49**

Muslims (*) **33**



Gender and generation

Gen Z **25**

Millennials & Gen X **35**

Boomers & earlier generations **55**

Women under 30 **27**

Women aged 30 to 59 **37**

Women 60 and older **56**

Men under 30 **22**

Men aged 30 to 59 **32**

Men 60 and older **54**



Region

Île-de-France **33**

Other regions of France **42**

Agglomeration category

Paris metropolitan area **31**

Provincial urban community **40**

Rural commune **50**



City Type

City center **38**

Affluent suburb **42**

Middle-class suburb **36**

Working-class suburb **40**

Isolated town **34**

Voter turnout (1st round - 2022)

Registered voters **42**

Voters **44**

Non-voters **28**

Not registered to vote **26**

